

Jayoti Vidyapeeth Women's University Jaipur (Rajasthan)

Faculty of Law & Governance Department of Management & Commerce

NationalEducationPolicy2020

CURRICULUMFRAMEWORKFOR FOUR-YEARUNDERGRADUATEPROGRAMINCOMMERCE

Program Name: B.Com(Honors) Duration: 4 Years

With Effect from Academic Session2023-2024



National Educational Policy 2020:

The approval of the National Education Policy (NEP) by the Ministry of Human Resource Development, Government of India has been well deliberated the NEP is designed to contemplate the current skill requirements. The Indian education system with its earlier policies on education has greatly led to creation of fragmented system of education. However, bringing the whole system into one large umbrella remains a key issue. The current NEP has attempted to cure the same by getting rid of standalone institutions and institutions of affiliated nature and proposed formation and up gradation of institutions to offer multidisciplinary education. Multidisciplinary education system with inbuilt flexibility for both undergraduate as well as post graduate and research level is a key highlight of the NEP. It focuses on promoting and building vocational skills/skill enhancement courses, right from the school level, which can ease the burden on the employment opportunities and supply of proficient/talented workforce. As the experts rightly put it as the syllabi which academia develops should be student centric rather than teacher centric, which used to be so far. As already the Union Cabinet has approved the NEP 2020, it aims to pave way for transformational reforms in higher education systems in the country. This policy will replace the 34- year-old National Policy on Education (NPE), 1986.

Vision of the National Education Policy 2020

- An education system that contributes to an equitable and vibrant knowledge society, by providing highquality education to all.
- Develops a deep sense of respect towards the fundamental rights, duties and Constitutional values, bonding with one's country, and a conscious awareness of one's role and responsibilities in a changing world.
- Instills skills, values, and dispositions that support responsible commitment to human rights, sustainable development and living, and global well-being, thereby reflecting a truly global citizen.

This National Education Policy 2020 is the first education policy of the 21st century and aims to address the many growing developmental aspirations of our country. This Policy proposes the revision and revamping of all aspects of the education structure, including its regulation and governance, to create a new system that is aligned with the aspirations & goals of 21st century education, including SDG4, while building upon India's traditions and value systems. NEP aims for India to have an education system by 2040 that is second to none, with equitable access to the highest-quality education for all learners regardless of social or economic background and seeks to "ensure inclusive and equitable quality education and promote lifelong learning opportunities for all" by 2030." The whole of the NEP policy is a medication to cure the shortcomings in the education system for the last 35 to 36 years. The failure or success of the NEP will rely completely on the implementation and its acceptance by the stakeholders. Forwhich we need to join hands in strengthening the system.



Higher Education is a vital contributor for Economic Development of the nation. It plays a major role in improving human well-being and developing Indian Economy, since it serve as a center for developing ideas and innovations. The Sustainable Development Goal 4 (SDGs4) also advocates the quality of education, which seeks to "ensure inclusive and equitable quality education and promotes lifelong learning opportunities for all" by 2030 for Inclusive Economic Development. **Jayoti Vidyapeeth Women's University, Jaipur** proposed an idea of developing a Curriculum Framework based on New Education Policy guidelines for both Undergraduate and Postgraduate programs across the faculty disciplines. Department of Management & Commerce has adopted the Curriculum Framework for Four-Year under Graduate Program in Commerce,B.Com (Honors) given by the NEP Curriculum .



Need for Curriculum Development

As per the National Education Policy initiatives, it is intended to formulate Curriculum to eliminate the disparities among the students studying in different Universities/Institutes. In addition to above the Members of the Committee also identified the need for the Development of Curriculum framework for Commerce Education:

- Indian Business Environment: Due to LPG of Indian Economy, industry has undergone a lot of changes, growing MSME sector and Khadi & Village Industries, Non-profit and Social Enterprises, Emerging Entrepreneurship, State and Central Government initiatives, there are lot of opportunities for young people, the Curriculum helps the students to explore and utilize the opportunities created by the present business environment.
- 2. Credit Disparities: The Choice Based Credit System is not introduced in true sense as wellthere is credit disparity from one University to another/One Institute to another. To remove this credit disparities, which was burdening the students, Curriculum Framework is developed, which helps the BOS of the Universities/Institutes to develop their own Scheme of Teaching and Evaluation as per the Curriculum Credit Framework.
- 3. Program Learning Outcomes (PLOs) and Sustainable Development Goals (SDGs): In the New Curriculum, the courses would be mapped to identify their contribution towards PLOs and SDGs, which in turn help Universities/Institutes in their Accreditation and Ranking.
- 4. Skill Development Courses: The focus of existing Master Programs in Commerce is less on skill development. The New Curriculum has given more emphasis for the skill development by considering the need of the Fourth Industrial Revolution components namely Automation, Digital platforms, AI, Block Chain Technology, IOT, Spread Sheet, Analytics etc., which enables the students to acquire the specialized skills and applied competencies in the field of Commerce and Business.
- 5. Discipline Specific Electives: The existing Programs in Commerce in many Universities/Institutes have limited number of Disciple Specific Electives and these are almost like core courses, hence wider choice of elective courses are proposed to introduce in the New Curriculum Framework.
- 6. Multidisciplinary Courses: New Curriculum helps the students to choose the courses of their choice from other streams/across faculty. Therefore, students will be capable of making a positive contribution to Commerce, Trade and Industry in the national and global context by drawing the knowledge from the different disciplines, which is socially desirable.



Outcomes of the Program

In addition to Conventional Time-Tested Lecture Method, the Members of theCurriculum Development suggest the following approaches:

1. Case Based Learning: Practical exposure can be given to students through Case based learning/critical learning tool. It enhances skills of students in analyzing the organizational problems and learning to arrive at critical decisions. They learn to apply concepts, principles and analytical skills to solve the real situation problems.

2. Experiential/Live Projects/Grass Root Projects: To bridge the gulf between the theory and practice, the students have to be encouraged to take up experiential projects/Live Projects/Grass Root Projects in companies/organizations/factories.

3. Team Spirit and Building: To internalize the core curriculum, working in teams and developing team spirit is essential. Interdisciplinary learning across outside the facultywould help students in equipping with these skills.

4. ICT Teaching with global touch: With the use of modern ICT technology students' learning in class room marches towards digitization. Getting connected to people through e-mode who are located all over the world and who bring real-time insights from their industries, their customers, happenings in their local place and environment. This sparks different ways of thinking as well as cover the conventional material.

5. Leadership Building: Apart from developing a strong background in the functional areas of Commerce and Business, the Model Curriculum focuses on developing New Age Leadership capabilities among the students.

6. Emphasis on Indian Business Models: Over the past two decades, several Indian Business domains and organizations have made remarkable contribution in developing innovative business models by occupying a space in the global business scenario. The academia can make use of such examples in the pedagogy.



Guidelines for Continuous Assessment and Semester End Examination

The Members of theBOS Committee deliberated on the framework of Continuous Assessment as well Semester End Examination for the courses. The CA and End Term Examination will carry 30% and 70% weight age each, to enable the course to be evaluated for a total of 100marks, irrespective of its credits. The evaluation system of the course is comprehensive &continuous during the entire period of the Semester. For a course, the CA and End Term Examination will be on the following parameters:

| Sr.No. | ParametersfortheEvaluation | Marks |
|--------|----------------------------|----------|
| 1. | Internal Assessment | 15 Marks |
| 2. | Continuous Assessment | 15 Marks |
| 2. | Semester End Examinations | 70Marks |
| | Total | 100Marks |

Continuous Assessment: The CA will carry a maximum of 15% weight age (15 marks) of total marks of a course.

- i. Individual Assignments
- ii. Seminars/Class Room Presentations/ Quizzes
- iii. Group Discussions /Class Discussion/ Group Assignments
- iv. Case studies/Case lets
- v. Participatory & Industry-Integrated Learning/ Filed visits
- vi. Practical activities / Problem Solving Exercises
- vii. Participation in Seminars/ Academic Events/Symposia, etc.
- viii. Mini Projects/Capstone Projects
- ix. Any other academic activity
- b. Internal Assessment Tests :The test will carry a maximum of 15% weightage (15 marks) of total marks of a course, under this component,

Internal Test followed by Continuous Assessment has to be conducted in a semester for 30 marks each nd the same is to be scaled down to 30 marks. Standard format is given below.

| | See th Women See the Second | |
|----------|---|-------------------------------------|
| | Total And | |
| | Template for Internal Assessment Test | |
| | Internal Assessment Test Bachelor of Commerce (B.Com-Honors) | |
| | Course Code: Na Duration:1Hour | ame of the Course: TotalMarks:30 |
| | SECTION-A | |
| I. | Answer any two of the following questions. Questions are asked on Rem | embering. |
| | | (2x4= 8) |
| 1. | | |
| 2. | | |
| 3. | SECTION-B | |
| I. | Answer any two of the following questions. Questions are asked on Understanding and Applying. | |
| | | (2x5=10) |
| 4. 5. | | |
| 5. 6. | | |
| 0. | SECTION-C | |
| II. | | zing and evaluating. |
| 7. | | |
| 0 | | |

7. 8.

II.SemesterEndExamination:

The Semester End Examination for all the courses for which students who get registered during the semester shall be conducted. End Term Examination of the course shall be conducted after fulfilling the minimum attendance requirement as per the University norms. Jayoti Vidyapeeth Women's University BOS Committee for B. Com (H) Has suggested the following Framework for End-Examination.

| seeth Women |
|-------------|
| 2° 12 00% |
| |
| oner Mis |

Proposed Model Question Paper for Semester End Examination Semester B.Com (H) Examination, Month/Year(New Syllabus 2023-24)

COMMERCE Paper: _____

Time: 3 Hours

Max. Marks: 70

SECTION-A

1. Answer any Six of the following questions. Each Question Carries 2 Marks

| | | (6x 3= 18) |
|----|--|------------|
| a. | | |
| b. | | |
| С. | | |
| d. | | |
| e. | | |
| f. | | |
| g. | | |
| h. | | |

SECTION- B

| Answer | Any four of the following questions. Each questioncarries 4 marks | |
|--------|---|------------|
| | | (4 x4= 16) |
| 1. | | |
| 2. | | |
| 3. | | |
| 4. | | |
| 5. | | |
| 6. | | |

SECTION- C

Answer Any three of the following questions. Each question carries 12 marks (3x12=36)

 7.

 8.

 9.

 10.

 11.



Learning Outcome Based Curriculum Framework

i. Intended Learning Outcomes

The Bachelor of Commerce (B.Com H) has the objective of preparing graduates who embody the University graduate attributes. The proper and effective identification and definition of graduate attributes and their successful attainment at the end of the programme will result in graduate outcomes. The graduate attributes and the graduate outcomes will shape the graduate profile. It aims to provide students with the knowledge, skills, attitudes, values and habits on the one hand and the tools of analysis and the holistic development of the personality on the other with which to understand and actively participate in the modern business and economics world, to prepare them for subsequent graduate studies and to achieve success in their professional careers.

1. Graduates of this degree will be knowledgeable across the core requirements of the degree. Graduates will be able to:

- Demonstrate knowledge of major theories and model in key areas of Accounting, Marketing, Finance, Taxation and Other management Domain of knowledge.
- Analyse organizational problems and generate pragmatic/realistic solutions based on academic research in Commerce.
- Demonstrate knowledge of microeconomic theory as it relates to markets, firms, governmentpolicy and resource allocation and its utilization.
- Demonstrate knowledge of macroeconomic theory as it relates to current macroeconomics policies, issues, strategies and practices.
- Demonstrate knowledge of key concepts underlying quantitative decision analysis.
- Apply basic mathematical and statistical skills necessary for analysis of a range of problems in economics, actuarial studies, accounting, marketing, management and finance.

2. Graduates of this degree will be knowledgeable of an area of specialization in the faculty Graduates, subject to their areas of specialization, will be able to:

• Demonstrate knowledge of the theories, concepts and findings of the faculty specializations with a firm grounding based on evidence-based and research informed practices through theory-research practice linkages; capable of rigorous analysis and interpretation with a focus on logical reasoning.

3. Graduates of this degree will be knowledgeable domestic and international economic and organizational environments.

Graduates will be able to understand the synergistic and symbiotic relationships among the key elements of an organization such as people, structure, task, technology, culture, strategies, systems, processes and environment, decisions- actions-consequences linkages in unfamiliar contexts, and analyze commerce/business issues in the international contexts; Compare international contexts and issues through the lens of the commerce disciplines; evaluate national and international debates and discussions on economic, commercial and business issues.

4. Graduates of this degree will be knowledgeable of disciplines outside the faculty.

Graduates will be able to: Demonstrate an understanding of the Concepts, principles, techniques, theories and arguments of their chosen areas of study outside the core disciplines of economies and business.



Graduates of the degree will have the capacity to

- Work collaboratively and productively in teams.
- Use basic mathematical and statistical tools of analysis independently.
- Apply critical and analytical skills and methods to the identification, evaluation and resolution of complex problems in unfamiliar contexts.

ii.

- Engage confidently in self-directed study and research.
- Communicate ideas effectively in written, oral and nonverbal formats.
- Operate effectively in multicultural and diverse environments.
- Use effectively information from diverse sources.
- Be proficient in the use of appropriate information and communication technologies .
- Critically evaluate new ideas, research findings, methodologies and theoretical frameworks in a specialized field of study.
- Recognize and understand the ethical responsibilities of individuals and organizations in societyand capable of resolving ethical issues and dilemmas in the decision-making process.

iii. Graduate Attributes

Bachelor of Commerce (B.Com H) graduates will have the following attributes and skills

(A) Academically excellent

- (1) Analysis and evaluation of evidence in the commerce disciplines in support of an argument, proposition or solution to problems in organizations and in society.
- (2) Strategic and critical thinking in relation to business and commerce- related issues.
- **(B)** Research Skills
- (3) The retrieval of information from variety of business, commerce and economics sources.
- (4) Knowledgeable across disciplines with a kaleidoscopic view.
- (5) Synthesis of knowledge across disciplines.
- (6) Problem solving through the application of appropriate and relevant theories principles and data.
- (7) Skilled in the use of computer systems and software used in commerce and business through practical assignments, exercises and demonstrations.



C) Attuned to cultural diversity

- (8) Aware of Cultural difference and able to account for these in developing solutions to commerce and business-related problems.
- **D**) Active global citizens
- (9) Effective communicators on matters related to economics and commerce.
- (10) Participants in discussion and debate on national and international issues related to the disciplines of the faculty.
- **E**) Leaders in communities
- (11) Effective decision makes in business and commerce through meaningful and impactful community engagement practices.
- (12) Ethical and collegial in professional practice.



PROGRAM STRUCTURE

Teaching & Evaluation for B.Com (Basic/Hons) with Commerce as Core subject

| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | Total Marks | Credi ts |
|------------|-----------------|----------|------------|--|-----------------------------|--|-------------|-------|----------------|-------------|
| 1 | 06 | Ι | UF-LW-004 | Financial Accounting-I | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | Ι | UF-MG-001 | Business Economics | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | Ι | UF-MG-002 | Business Organization & Management | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | Ι | UF-LW-006 | Law of Contract | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | Ι | UF-MG-005 | Fundamentals of Information Technology | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | Ι | UF-ED-177 | English Language | Value Added Course (VAC) | 3+1+0 | 70 | 30 | 100 | 4 |
| | | | | Sub –Total (A) | | | 420 | 180 | 600 | 24 |
| | | | ſ | | | | | | | |
| Sl. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | Total Marks | Credi ts |
| 1 | 06 | II | UF-MG-304 | Financial Accounting-II | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | II | UF-MG-257 | Financial Management | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | II | UF-MG-253 | Basic of Company Law | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | II | UF-MG-252 | Principle of Marketing | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | II | UF-MG-255 | Corporate Governance and Social Responsibility | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | II | UMC-001 | Women Rights & Law | UMC | 2+0+0 | | | | 2 |
| 7 | 06 | II | UMC-005 | Gow Gyan Science | UMC | 2+0+0 | ~~ . | | | 2 |
| 8 | 06 | II | UMC-007 | Community Development Activities | CDA | 2+0+0 | GRA | DE BA | ASED | 2 |
| 9 | 06 | II | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 28 |



| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Credits |
|------------|-----------------|----------|------------|--|------------------------|--|-------------|--------|----------------|---------|
| 1 | 06 | III | UF-MG-254 | Corporate Accounting | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | III | UF-MG-016 | Indian Financial Market | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | III | UF-MG-018 | Industrial and Labor Law | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | III | UF-MG-015 | Cost and Works Accounting | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | III | UF-LW-151 | Business Environment | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| | | [| | Sub –Total (A) | | | 350 | 150 | 500 | 20 |
| | | | | - | | - | | | | |
| Sl. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Credits |
| 1 | 06 | IV | UF-MG-014 | Business Math and Statistics | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | IV | UF-MG-306 | Direct Tax-I | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | IV | UF-MG-021 | Principle of Banking | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | IV | UF-MG-054 | Human Resource Management | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | IV | UF-MG-023 | Strategic Management | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | IV | UMC-002 | Military Science & Civil Defense | UMC | 2+0+0 | | | _ | 2 |
| 7 | 06 | IV | VAD-003 | Environmental Studies & Disaster Management | UMC | 2+1+1 | | | | 4 |
| 8 | 06 | IV | VAD-001 | Cyber Security | UMC | 3+0+0 | GRAJ | DE BAS | SED | 3 |
| 9 | 06 | IV | UMC-007 | Community Development Activities | CDA | 2+0+0 | | | | 2 |
| 10 | 06 | IV | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 33 |



| | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Credit s |
|------------|-----------------|----------|------------|-------------------------------------|------------------------|--|-------------|-------|----------------|-------------|
| 1 | 06 | V | UF-MG-308 | Advanced Cost Accounting | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | V | UF-MG-307 | Direct Tax-II | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | V | UF-LW-040 | International Economics | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | V | UF-LW-039 | Essential of E- Commerce | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | V | UF-LW-98 | Principles of Auditing | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 20 |
| | | | | | | | | | | |
| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | Total Marks | Credits |
| 1 | 06 | VI | UF-MG-067 | Management Accounting | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | VI | UF-MG-305 | Goods and Service Tax | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | VI | UF-MG-034 | Principles of Insurance | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | VI | UF-MG-035 | Research Methods in Business | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | VI | UF-MG-032 | Entrepreneurship Development | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 7 | 06 | VI | UMC-003 | Help Aid | UMC | 2+0+0 | | | | 2 |
| 8 | 06 | VI | UMC-007 | Community Development Activities | CDA | 2+0+0 | GRAI | DE BA | SED | 2 |
| 9 | 06 | VI | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 26 |



| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | Total Marks | Credits |
|------------|-----------------|----------|------------|---|------------------------|--|-------------|--------|----------------|---------|
| 1 | 06 | VII | UF-MG-022 | Quantitative Technique | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | VII | UF-MG-309 | Business Research Method | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | VII | UF-MG-111 | Business Ethics and Corporate Governance | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | VII | UF-MG-240 | Project Management | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | VII | UF-MG-310 | Research Project and Dissertation | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 20 |
| | | | | | | 1 | 1 | | | 1 |
| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Credits |
| 1 | 06 | VIII | UF-MG-149 | Organization Behaviour | СС | 3+1+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | VIII | UF-MG-311 | Advanced Business Research | СС | 3+1+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | VIII | UF-MG-225 | Application of SPSS | AECC | 3+1+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | VIII | UF-MG-312 | Research Project and Dissertation | СС | 3+1+0 | 70 | 30 | 100 | 4 |
| 8 | 06 | VIII | UMC-004 | Gender Sensetization | UMC | 2+0+0 | | | | 2 |
| 9 | 06 | VIII | UMC-007 | Community Development Activities | CDA | 2+0+0 | GRA | DE BAS | SED | 2 |
| 10 | 06 | VIII | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 |
| | | | | Sub –Total (A) | | | 280 | 120 | 400 | 22 |



Acronyms Expanded

≻

- VAC ≻ UMC
- : Value Added Course

Core Course

- : University Mission Course
- \triangleright СС
- ⊳ SEC-SB/VB
- Skill Enhancement Course-Skill Based/Value Based : **Open Elective Course** :
- ⊳ OEC ≻ DSE
- ⊳ L+T+P
- **Discipline Specific Elective** :

:

: Lecture+Tutorial+Practical(s)

Note: Practical Classes may be conducted in the Business Lab or in Computer Lab or in Class room depending on the requirement. 2 Hours of Practical Class is equal to 1 Hour of Teaching, however, whenever it is conducted for the entire class (i.e., more than 50 students) 2 Hours of Practical Class is equal to 2 Hours of Teaching



First Semester Course Contents

E

| SI. No. | NHEQF levels | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Credits |
|------------|-----------------|------------|---|-----------------------------------|--|-------------|-----|----------------|---------|
| 1 | 06 | UF-LW-004 | Financial Accounting-I | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | UF-MG-001 | Business Economics | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | UF-MG-002 | Business Organization & Management | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | UF-LW-006 | Law of Contract | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | UF-MG-005 | Fundamentals of Information Technology | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | UF-ED-177 | English Language | Value Added Course (VAC) | 3+1+0 | 70 | 30 | 100 | 4 |
| | | | Sub –Total (A) | | | 420 | 180 | 600 | 24 |



Detailed Syllabus - 1st Semester

| Credits= 04 | Financial Accounting-I | 4+0+0 Total Lec | tures: 60 |
|--------------|--|--|---------------|
| Objective: | To equip the students with the knowledge of accounting process an accounts. | d preparat | tion of final |
| Unit 1 | Introduction to Accounting: Need for Accounting – definition, objectives, functions, systems and bases and scope of accountin keeping and Accounting - Branches of Accounting - Advanta limitations – Basic terminology used - Accounting concepts and conv Accounting Process – Accounting cycle - Accounting equation - Class of accounts - Rules of double entry book keeping – Identification of transactions - Journalizing – Posting to Ledgers - Balancing of Accounts. Trial Balance: Meaning, objectives, methods of preparation | g - Book ages and entions. sification financial of Ledger | 12 |
| Unit 2 | Subsidiary Books: Sub Division of Journal: Preparation of Subsidiary Books including di types of cashbooks: Simple cashbook, cashbook with cash and discou columns, cashbook with cash, discount and bank columns, cashbook cash and bank columns and petty cash book. Bank Reconciliation S | int with | 12 |
| Unit 3 | Provisions and Reserves: Reserve Fund – Different Types of Provisions Reserves, Bad Debts-Provisions for Bad Debts. Depreciation - Provisions and Reserves: Depreciation: Meaning – Causes - Objects of providing for depreciat factors affecting depreciation - Accounting Treatment - Methods of providing depreciation: Straight line method - Diminishing Balance | ion - | 12 |
| Unit 4 | Single Entry System of Accounting –its Defects. Ascertainment of p Loss under single entry System Final Accounts: Meaning, features, uses and preparation of Manu Trading Account, Profit & Loss Account and Balance Sheet proprietorship | facturing, | 10 |
| Unit 5 | Consignment : Features, terms used, proforma invoice - Accound Delcredere commission - Accounting treatment in the books of the or and the consignee - Valuation of consignment stock - Normal and a loss - Invoice of goods at a price higher than the cost price. Joint ventures : Features, difference between joint venture and const Accounting Procedure – Methods of keeping records for joint venture accounts - Method of recording in co ventures books - Separate set of method | consignor abnormal ignment - e | 10 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Define, distinguish and apply the basic concepts and terminology of Acco | ounting | |
| 2 | Develop the skills of recording financial transactions and prepara computers. | tion of re | ports using |
| Text Books: | | | |
| 1 | Financial Accounting: Concepts and Applications; Monga, J.R; Mayoor | rPaperBac | ۲S |
| Reference Bo | ooks: | | |
| 1 | Financial Accounting- A Dynamic Approach: Bhattacharya, PH | | |



| Credits= 04 | Business Economics | 4+0+0 Total Leo | ctures: 60 | | |
|--------------|--|--|--------------|--|--|
| Objective: | To facilitate the students to learn the concepts of economics and a situations | pply them | in real life | | |
| Unit 1 | Economic and Non - Economic Activities: Economic and Non - Eco Activities - Nature and scope of Business Economics - Micro and macroeconomics - Positive and normative – Inductive and deductive approaches - Reading of graphs - Concept of slope. Demand: Meaning - Individual demand - Law of demand - Prop demand curve - Income effect and substitution effect - Exceptions t of demand - Individual demand and market demand - Demand f Determinants of demand and market demand - Shift of demand vs. n along a demand curve | perties of to the law function - | 08 | | |
| Unit 2 | Demand Analysis: Elasticity of demand - Price elasticity: Mea measurement - Price elasticity and total revenue of a firm - Income e Classification of goods based on income elasticity – Cross el Classification of goods into substitutes and complements | elasticity - | 10 | | |
| Unit 3 | - | erence curve, Consumer equilibrium, Price elasticity and Price amption Curve, Price effect – Income and Substitution Effect, Derivation mand curve in case of Normal, Inferior and Giffen goods and Shape of | | | |
| Unit 4 | Production function - Distinction between short-run and lop Production with one variable input - Relationship between total, and average production functions - Law of variable proportion – Pri with two variable inputs - Isoquants – Isocosts - Techniques of max of output, minimization of cost and maximization of profit - production - Economies and diseconomies of scale. Cost function - Short-run total and average costs - Long-run average cost. | marginal roduction imization Scale of | 12 | | |
| Unit 5 | Market structure: Characteristics - Perfect competition: Characteristics - Profit maximizing output in the short and low Monopoly: Characteristics - Profit maximizing output in the short run-defects of monopoly - Monopolistic competition: Character Product differentiation - Profit maximizing price and output in the short long-run – Oligopoly: Characteristics - Price rigidity - the kinked curve - Factors of Production | ong-run – and long eristics - short and | 16 | | |
| Course Outco | ome: The student will be able to: | | | | |
| 1 | Define, distinguish and apply the basic concepts and terminology of Eco | nomics | | | |
| 2 | Develop the skills and knowledge of market structure | | | | |
| Text Books: | | | | | |
| 1 | Managerial Economics; D.N. Divwedi;Vikas Publishing House | | | | |
| Reference B | ooks: | | | | |
| 1 | Managerial Economics; G S gupta; Tata McgrawHil | | | | |



| Credits= 04 | 0 0 | 4+0+0 Total Lec | tures: 60 | |
|--------------|---|--------------------|-----------|--|
| Objective: | To acquaint the students with the Principles, functions and practice of management and provide them practical exposure giving stories success/failure businessmen. | | | |
| Unit 1 | Concepts: Business, trade, industry and commerce – Business: Features of business – Trade: Classification, Aids to Trade – Industry: Classification – Commerce - Relationship between trade, industry and commerce – Business Organization: Concept - Functions of Business. Business Organization: Forms of Business Organization – Classification – Factors influencing the choice of suitable form of organization. | | | |
| Unit 2 | Sole Proprietorship: Meaning – Characteristics – Advantages & Disadvantages–Suitability.Partnership: Meaning – Characteristics – Kinds of partners - Registration of partnership – Partnership deed – Rights and obligations of partners Joint Hindu Family Business: Characteristics – Advantages and limitations | | | |
| Unit 3 | Joint Stock Company: Meaning – Characteristics – Advantages - Kinds of Companies – Difference between private and public companies – Promotion of A Company: Stages - Promoters – Characteristics – Registration – Capital subscription – Commencement of Business – Preparation of Important documents: Memorandum of Association: Significance, Clauses – Articles of Association: Contents –Prospectus: Contents – Statement in lieu of Prospectus | | 12 | |
| Unit 4 | Management: Meaning – Significance- Management Vs Administration Functions of management – Levels of Management – Skills of management Planning: Meaning – Significance – Types of Plans – Decision making & Steps in Process Decision making. | | | |
| Unit 5 | Organizing: Meaning – Features – the process of organization – Principles of organization - Elements of organizations – Organization chart.Delegation of authority: Meaning - Elements – Principles – Types – Difficulties in delegation – Guidelines for making delegation effective.Centralization – Decentralization: Meaning – Differences between delegating and decentralization. | | 12 | |
| Course Outco | me: The student will be able to: | | | |
| 1 | Define, distinguish and apply the basic concepts and terminology of the | e Business | | |
| 2 | Demonstrate the roles, skills and functions of management | | | |
| Text Books: | | | | |
| 1 | Sherlekaretal: Business Organization and Management, Himalaya | | | |
| 2 | Shukla-Torts & Consumer Protection, CLA | | | |
| Reference Bo | oks: | | | |
| 1 | Bhim Singh v. State of J & K and Others (1985) 4 SCC 677 | | | |



| Credits= 04 | Law of Contract4+0+0Total Lec | | | |
|---------------|---|--------------|-------------|--|
| Objective: | To gain comprehensive understanding of all aspects relating to La | W | | |
| Unit 1 | General Principles Meaning and nature of contract, Offer / Proposal- Definition, Communication, Revocation, General/ Specific offer, Invitation to treat, Acceptance- Definition, Communication, Revocation, Tenders / Auctions, Consideration- Definition, Essentials, Privity of contract, Capacity to enter into a contract- Minor's position, Nature or effect of minor's agreements | | | |
| Unit 2 | Validity of Contract Free Consent, Coercion, undue influence, Misrepresentation, Fraud, Mistake, Unlawful consideration and object, Effect of void, voidable, valid, illegal, unlawful and uncertain agreements contracts, Discharge of Contracts, Performance- Time and Place of performance, Impossibility of performance and frustration, Breach – Anticipatory & Present | | 20 | |
| Unit 3 | Remedies Damages, Kinds, Remoteness of damages, Injunction, Specific performance, Quantum Merit, Quasi Contracts | | 20 | |
| Course Outco | ne: The student will be able to: | | | |
| 1 | Define, distinguish and apply the basic concepts and terminology of th | e law of co | ntract. | |
| 2 | Identify the relevant legal issues that arise on a given set of facts in the | e area of co | ontract law | |
| Text Books: | | | | |
| 1 | S K Kapoor-Contract I, CLA | | | |
| 2 | Myneni-Contract 1, Asia Law House | | | |
| Reference Boo | oks: | | | |
| 1 | Anson's - Law of Contract | | | |
| 2 | Bangia - Law of Contract and Specific Relief | | | |



| Credits= 04 | | 4+0+0 Total Lec | ectures: 60 | |
|--|--|---------------------------------|-------------|--|
| Objective: | To impart basic knowledge about computer with application of vari Business and Commerce. | lication of various packages to | | |
| Unit 1 Introduction to computers: Definition, Characteristics and limitations of computers - Elements of Computers - Hardware - CPU - Primary and Secondary memory - Input and Output devices. IT enabled services - BPO, KPO, Call centers. Modern communications (Concepts only): Communications – FAX, Voice mail, and information services – E Mail – Creation of email id - group communication – Tele conferencing – Video conferencing – File exchange – Bandwidth – Modem – Network Topologies – Network types LAN, MAN, WAN and their architecture – Dial up access. Operating System and Windows: Operating Systems: Meaning, Definition, Functions and Types of Operating Systems - Booting process – Disk Operating System: Internal and External Commands – Wild Card Characters – Computer Virus, Cryptology. Windows operating system - Desktop, Start menu, Control panel, Windows accessorie | | | | |
| Unit 2 | 2 MS Office : MS Word & Word Processing : Meaning and features of word processing – Advantages and applications of word processing - Parts of MS Word application window – Toolbars – Creating, Saving and closing a document – Opening and editing a document - Moving and copying text – Text and paragraph formatting, applying Bullets and Numbering – Find and Replace – Insertion of Objects, Date and Time, Headers, Footers and Page Breaks – Auto Correct – Spelling and Grammar checking – Graphics, Templates and wizards - Mail Merge : Meaning, purpose and advantages – creating merged letters, mailing labels, envelops and catalogs- Working with Tables – Format Painter | | 12 | |
| Unit 3 | Internet & E commerce: Services available on internet - WWW - ISP. E commerce: Meaning, advantages and limitations, applications of E commerce - trading stocks online, ordering products / journals / books etc., online, travel and tourism services, employment placement and job market, internet banking, auctions, online publishing, advertising-Online payment system (including practicals) | | 12 | |
| Jnit 4 MS EXCEL: Features of MS Excel – Spread sheet / worksheet, workbook, cell, cell pointer, cell address etc., - Parts of MS Excel window – Saving, Opening and Closing workbook – Insertion and deletion of worksheet – Entering and Editing data in worksheet – cell range – Formatting – Auto Fill –Formulas and its advantages – References : Relative, absolute and mixed – Functions: Meaning and Advantages of functions, different types of functions available in Excel – Templates –Charts – Graphs – Macros : Meaning and Advantages of macros, creation, editing and deletion of macros – Data Sorting, Filtering, validation, Consolidation, Grouping, Pivot Table and Pivot Chart Reports. | | 12 | | |

| | A CONTRACT OF A | |
|----------------------------|---|-----|
| Unit 5 | MS PowerPoint: Features, advantages and application of Ms Power point – Parts of MS Power point window – Menus and Tool bars – Creating presentations through Auto content wizard, Templates and manually – slide show – saving, opening and closing a Presentation – Inserting, editing and deleting slides –Types of slides - Slide Views- Formatting –Insertion of Objects and Charts in slides- Custom Animation and Transition. | |
| | Multimedia: Meaning, Purpose, Usage and application – Images, Graphics, sounds and music – Video presentation devices – Multimedia on web. | |
| Course Outco | me: The student will be able to: | |
| 1 | Acquire a foundational understanding of Information Technology principles and concepts, essential for effective decision-making in a business environment | |
| 2 | Develop practical skills in utilizing various IT tools and technologies to enhan business processes and productivity | nce |
| MS ACCESS MS Recommende | INDOWS MS WORD MS EXCEL S POWERPOINT INTERNET & E COMMERCE. ed practice session:10 Practice Sessions of Ms Dos Ms Windows Ms Word Ms Excel, Ms verPoint Internet & E Commerce | |
| Text Books: | · · · · · · · · · · · · · · · · · · · | |
| 1 | Computer Fundamentals; Pradeep K. Sinha, PritiSinha; BPB Publications | |
| 2 | Introduction to Information Technology: Rajaraman, PHI | |
| Reference Bo | oks: | |
| 1 | Fundamentals of Computers 4/E: Rajaraman, PHI | |
| 2 | Fundamentals of Computers: P. Mohan, Himalaya | |
| 3 | Information Technology: Dennis P. Curtin, McGraw Hill International | |
| | Fundamentals of Information Technology: Sahaetal, Himalaya | |



| Credits= 04 | 0 0 0 |) Lectures: 60 | | | | |
|-------------|--|-------------------|--|--|--|--|
| Objective: | e: To enable students to develop four major skills Reading, Writing, Speaking an listening in relevance to English culture according to time and venue | | | | | |
| Unit 1 | Language and Grammar: Defining Language, Nature of Language; Linguistic Competence (Introductory); Grammar and Usage - Sentence Structure- Subject and Predicate; Concord; Tenses; Use of Articles; Accurate Use of Prepositions; Making Questions (Why- and yes-no questions and question tags); Use of Auxiliary Verbs (making requests, suggestions, seeking permission etc.); Some Common Errors | | | | | |
| Unit 2 | Communication Skills: Communication - Verbal, Non-verbal and Written; Significance of Communication Skills for Lawyers- Listening, Speaking, Reading and Writing (Introductory); Electronic Communication and its Types (Telephone, Facsimile, E-mail, Voicemail, Teleconferencing, Video- conferencing, Word processor, Internet, Social Media); Formal Correspondence; Resume Writing, Difference between Bio-data, Resume and Curriculum-Vitae | | | | | |
| Course Outo | come: The student will be able to: | | | | | |
| 1 | Develop the skills and knowledge of reading, writing, listening, spea | king | | | | |
| Text Books: | | | | | | |
| 1 | Phonetics by Peter Roach, Oxford University Press 2004. | | | | | |
| 2 | Better English Pronunciation by J.D.O'Connor, OUP 2010 | | | | | |
| Reference B | ooks: | | | | | |
| 1 | Accents of English by J.C.Wells, Cambridge University Press | | | | | |
| 2 | English Grammar Today with CD: An A-Z of Spoken and Written | | | | | |



Second Semester Course Contents

| | | | | | | | | | 1 | |
|---|-----------------|----------|------------|---|------------------------|-------|-------------|-----|-----|-------------|
| | NHEQF levels | SEMESTER | CourseCode | Lifle of the Course | Category of Courses | Week | End Term | (A | | Credi ts |
| 1 | 06 | II | UF-MG-304 | Financial Accounting-II | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | II | UF-MG-257 | Financial Management | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | II | UF-MG-253 | Basic of Company Law | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | II | UF-MG-252 | Principle of Marketing | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | II | UF-MG-255 | Corporate Governance and Social Responsibility | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | II | UMC-001 | Women Rights & Law | UMC | 2+0+0 | 70 | 30 | 100 | 2 |
| 7 | 06 | II | UMC-005 | Gow Gyan Science | UMC | 2+0+0 | | | | 2 |
| 8 | 06 | II | UMC-007 | Community Development Activities | CDA | 2+0+0 | GRADE BASED | | | 2 |
| 9 | 06 | II | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 |
| | | | | Sub –Total (A) | | | 350 | 150 | 600 | 28 |



Detailed Syllabus – 2nd Semester

| Credits= 04 | 8 | | ctures: 60 | | |
|--------------|--|------------|-------------|--|--|
| Objective: | To equip the students with the knowledge of accounting process and preparation of partnership accounts | | | | |
| Unit 1 | Partnership accounts - partner's fixed capital accounts - current a/cs, loar treatment of intangibles like goodwill - admission / retirement / death of | | 14 | | |
| Unit 2 | Dissolution of Partnership firm- Garner vs. Murray Rule Final Accounts Partnership | of | 8 | | |
| Unit 3 | Accounts from incomplete records- Conversion of single entry and Double entry of Accounting , preparation of final accounts from incomplete records. Accounts of Non trading Concerns-Preparation of Receipts and Payments , Income and Expenditure Account and the Balance Sheet | | 10 | | |
| Unit 4 | Hire purchase Accounts- meaning of hire purchase system, features purchase system, hire purchase accounting. Royalty Accounting-Journal Entries and Ledger Account in the books Leaser and Lease | | 12 | | |
| Unit 5 | Departmental accounts- objectives of departmental accounts and departmental final accounts. Branch Accounts- Objects of branch accounts, accounting system of b | oranches | 12 | | |
| Course Outco | ome: The student will be able to: | | | | |
| 1 | Define, distinguish and apply the basic concepts and terminology of Acco | ounting | | | |
| 2 | Develop the skills of recording financial transactions and prepara computers. | tion of re | ports using | | |
| Text Books: | | | | | |
| 1 | Advance Financal Accounting –Shukla and Garewal | | | | |
| 2 | Advance Financal Accounting-Jain and Narang | | | | |
| Reference B | ooks: | | | | |
| 1 | Advance Financal Accounting-Basu and Das | | | | |
| 2 | Advance Financal Accounting-SN Maheshwari | | | | |
| | | | | | |



| Credits= 04 | Financial Management | 4+0+0 Total Lec | tures: 60 | |
|--------------|---|--------------------|--------------|--|
| Objective: | The objective of this paper is to develop ability to analyse and inter- financial analysis and planning | rpret vario | ous tools of | |
| Unit 1 | Scope and Objectives of Financial Management:-Meaning, import objectives, Conflicts in profit versus value maximization principle Chief Financial Officer. Time Value of Money Compounding and discounting techniques – of annuity and perpetuity. | , Role of | 10 | |
| Unit 2 | Leverage Analysis: Meaning; Types; Estimation of Financial; Opera Combined Leverage. | ating and | 10 | |
| Unit 3 | Financing Decisions: - Cost of Capital – weighted average cost of capital and marginal cost of capital, Capital Structure decisions – capital structure patterns, designing optimum capital structure, constraints, and various capital structure theories. | | | |
| Unit 4 | Investment Decisions :- Purpose, objective, process, Understanding different types of projects, Techniques of decision making: payback period method, accounting rate of return, net present value, internal rate of return, modified internal rate of return, discounted payback period and profitability index. Dividend Decisions: Meaning and Types of Dividend; Issues in Dividend Policy; Walter Model; Gordon Model; Miller and Modigliani Model. | | 14 | |
| Unit 5 | Module Management of working capital: , Operating Cycle Method, Net Current Assets Method, Projected Balance Sheet Method Inventory management, Receivables management, Payables management, Management of cash and marketable securities, Financing of working capital | | | |
| Course Outco | ome: The student will be able to: | | | |
| 1 | Define, distinguish and apply the basic concepts and terminology market | ing | | |
| 2 | Identify the complete relationship between marketing and other man | agement f | unctions. | |
| Recommend | ed Practice Session: 5 Practice Sessions of GD and Case Studies | | | |
| Text Books: | | | | |
| 1 | Financial Management: S.N. Maheshwari, Vikash Publishing House | | | |
| Reference B | ooks: | | | |
| 1 | Khan and Jain: Financial Management, Tata McGraw Hill | | | |
| 2 | M. R. Agarwal: Financial management: Garima Publication | | | |
| 3 | I.M. Pandey: Financial Management, Vikash Publishing House. | | | |



| Credits= 04 | Basic of Company Law | 4+0+0 Total Leo | tures: 60 | | |
|---|--|---|-----------|--|--|
| Objective: | Objective: To equip the students with the knowledge of law | | | | |
| Unit 1 | Introduction Nature and form of business enterprise; types of business enterprises; company – definition and nature.Historical development of corporate concepts; emergence of principles of limited liability and development of Company Law in England and India.Concept of corporate personality; corporate veil and its lifting.Working and administration of Company Law. | | | | |
| Unit 2 | Incorporation and its Consequences Types of companies and their incorporation; memorandum and articles of association and their alteration; registered office; publication of name; commencement of business; contracts; deeds; common seal; effect of incorporation. Re-registration and registration of unregistered joint-stock companies.The doctrine of ultra - vires, constructive notice and indoor management.Promoters- meaning and importance; position, duties and liabilities | | | | |
| Unit 3 | Financial Structure Concept of capital and financing of companies, sources of capital; classes and types of shares; equity with differential rights; issue of shares at par, premium and discount; forfeiture and surrender of shares; bonus issues; rights issues; issue of sweat equity shares; employees stock option scheme; private placement. Alteration of share capital; reduction of capital; buy-back of shares.Debt capital - debentures, debenture stock, bonds; new developments in corporate debt financing; debenture trust deed and trustees; conversion of and redemption of debentures.Securing of debts – creation, modification and satisfaction of charges.Prospectus– definition; abridged prospectus; red-herring prospectus; shelf prospectus; information memorandum; contents, registration, misrepresentations and penalties. Allotment and certificates - contracts to subscribe for shares, debentures and other securities; calls; share certificates and share warrants | | 12 | | |
| Unit 4 Membership, Depositories and Transfer/Transmission Membership - modes of acquiring membership; rights and privileges members, register of members; dematerialization and re-materialization securities; transfer and transmission of securities in physical and depositor modes; nomination. Management and Control of Companies Directors – appointment/re-appointment, qualifications, disqualification remuneration, vacation of office, retirement, resignation and removal; loan to directors; powers and duties; office or place of profit; role of director contracts in which directors are interested. Managing and wholetim directors and manager. Company secretary – appointment, role ar responsibilities; company secretary as a principal officer | | ization of epository ifications, val; loans directors; vholetime | 12 | | |

| | Sector Works | |
|----------|--|----------|
| Unit 5 | Meetings of directors and committees - frequency, convening, and proceedings of Board /Committee meetings; tele and videoconferencing of Board/Committee(s); resolution by circulation; minutes and evidence. General meetings - kinds of meetings; law, practice and procedure relating to convening and proceedings at general and other meetings - notice, quorum, proxy, voting including voting through electronic means, resolutions, circulation of members' resolution, etc.; postal ballot; recording, signing and inspection of minutes; role of chairman. Distribution of powers of a company - division of powers between Board and general meetings; acts by directors in excess of authority; monitoring and management. Sole Selling and Buying Agents - Meaning, appointment and reappointment, removal; powers of Central Government and rules framed for the purpose | 2 |
| Course (| Outcome: The student will be able to: | |
| 1 | Gain comprehensive knowledge of the legal framework governing companies ar operations, enabling effective compliance and governance | nd their |
| Text Boo | oks: | |
| 1 | "Company Law" by Avtar Singh and Harpreet Kaur | |
| 2 | "Business Law" by P.C. Tulsian and Bharat Tulsian | |
| Referen | ce Books: | |
| 1 | "Company Law" by M.C. Kuchhal | |



| Credits= 04 | Principles of Marketing | 4+0+0 Total Lectures: 60 | | |
|--------------|--|-----------------------------|--------------|--|
| Objective: | The objective of this paper is to identify the foundation terms a commonly used in marketing | nd concep | ots that are | |
| Unit 1 | Introduction to Marketing: Nature, Scope and Importance of Marketing, Basic concepts, Marketing Environment, Market Segmentation, Targeting and Positioning | | | |
| Unit 2 | Product: Product Levels, Product Mix, Product Strategy, Product ir and Diffusion, Product Development, Product Lifecycle and Produ | | 12 | |
| Unit 3 | Pricing Decisions: Designing Pricing Strategies and Programmes, Pricing Techniques. Place: Meaning & importance, Types of Channels, Channels Strategies, Designing and Managing Marketing Channel | | | |
| Unit 4 | Managing Retailing, Physical Distribution, Marketing Logistics and Supply Chain Management | | | |
| Unit 5 | Promotion: Promotion Mix, Push vs. Pull Strategy; Promotional Objectives, Advertising- Meaning and Importance, Types, Media Decisions, Promotion Mix, Personal Selling- Nature, Importance and Process, Sales Promotion – Purpose and Types; Publicity and Public Relations- Definition, Importance and Methods | | | |
| Course Outco | ome: The student will be able to: | | | |
| 1 | Define, distinguish and apply the basic concepts and terminology market | ting | | |
| 2 | Identify the complete relationship between marketing and other man | agement f | unctions. | |
| Recommend | ed Practice Session: 5 Practice Sessions of GD and Case Studies | | | |
| Text Books: | | | | |
| 1 | Kotler, Armstrong, Agnihotri and Haque, (2010), Principles of Marke Perspective, 13th edition, Pearson Education. | ting- ASou | tAsian | |
| Reference B | ooks: | | | |
| 1 | Saxena, Rajan, (2008), Marketing Management, 3rd edition, McGraw | Hill Educa | tion | |
| 2 | Kumar, Arun and Meenakshi, N., (2009), Marketing Management, Vik | as Publish | ing House | |
| 3 | Russel, Winer, (2007), Marketing Management, 3rd edition, Pearson | Education | | |
| | | | | |



| Credits= 04 | Corporate Governance and Social Responsibility | 4+0+0 Total Le | ctures: 60 | | |
|--------------|--|---------------------|---------------|--|--|
| Objective: | ctive: To familiarize the students with the understanding of issues and practices of co governance in the global and Indian context. | | | | |
| Unit 1 | Conceptual Framework of Corporate Governance – Meaning, Theories of Corporate Governance, Models of Corporate Governance, Benefits Of Good Corporate Governance, Concept of Corporate Excellence; Business Ethics; Ethical Governance, Code of Ethics; Insider Trading, Rating Agencies, Green Governance/ E-governance. | | | | |
| Unit 2 | Corporate Governance Framework in India – Corporate Boards and its powers, Responsibilities, Disqualifications; Board Committees and their Functions, Remuneration Committee, Nomination Committee, Compliance Committee, Shareholders Grievance Committee, Investors Relation Committee, Investment Committee, Risk Management Committee, and Audit Committee; Clause 49 of Listing Agreement; Corporate Governance in Public Sector Undertakings. | | 14 | | |
| Unit 3 | Major Corporate Governance Failures –Bank of Credit and Commerce International (UK), Maxwell Communication Corporation and Mirror Group Newspapers (UK), Enron (USA), World.Com (USA), Andersen Worldwide (USA), Vivendi (France), and Satyam Computer Services Ltd (India); Common Governance Problems Noticed in various Corporate Failures. | | 12 | | |
| Unit 4 | Whistle-Blowing and Corporate Governance – The Concept of Whistle-Blowing; Types of Whistle-Blowers; Whistle-Blower Policy; the Whistle-Blower Legislation across Countries. | | 10 | | |
| Unit 5 | Corporate Social Responsibility (CSR) –Meaning, Corporate Philanthropy, CSR and CR, CSR and Corporate Sustainability, CSR and Business Ethics, CSR and Corporate Governance, Environmental Aspect of CSR, CSR Models, Drivers of CSR, Global Reporting Initiatives, ISO 26000 | | 12 | | |
| Course Outco | ome: The student will be able to: | | • | | |
| 1 | Understand the principles and practices of effective corporate gove fostering ethical business conduct and accountability. | ernance an | d its role in | | |
| 2 | Gain insights into the significance of corporate social responsibility (CSR) and its impact on sustainable business practices, stakeholder relationships, and community development | | | | |
| Text Books: | · | | | | |
| 1 | Mallin, Christine A., <i>Corporate Governance (Indian Edition</i>), Oxford Delhi. | University | Press, New | | |
| 2 | Blowfield, Michael, and Alan Murray, Corporate Responsibility, Oxford | d Universi | ty Press. | | |
| Reference B | ooks: | | | | |
| 1 | Rani, Geeta D., and R.K. Mishra, <i>Corporate Governance-Theory and Pro</i> New Delhi | <i>actice</i> , Exc | el Books, | | |
| 2 | Sharma, J.P., Corporate Governance, Business Ethics & CSR, Ane Books | Pvt Ltd, N | ew Delhi | | |



| Credits= 02 | Women Right & Laws2+0+0Total Leo | | | |
|-------------|---|---|----------|--|
| Objective: | The paper aims at creating awareness as to importance and r society through the medium of law. It also focuses on women welfare law | | women in | |
| 1 | Introduction of Women Rights And Law: Definition of women, awareness about women rights, appeal for remedies | | | |
| 2 | Global Status of Women: Civil and Political Rights ii. Social and Cultural rights, Participation in Panchayat and Municipalities | | | |
| 3 | Rights and awareness of marriage and divorce : Marriage Conditions, Ceremonies, Registration, ,Void & Voidable Marriages, Legitimacy of Children of Void & Voidable Marriages, Punishment of Bigamy | | | |
| 4 | Divorce: Divorce Common Grounds for Divorce, No Petition for divorce within 1year of marriage, Divorced Person when may marry again | | | |
| 5 | Rights on maintenance: Maintenance: Wife, widowed daughter-in-law, Children, Amount of Maintenance , Interim Maintenance, Maintenance Provisions under Cr.PC | , | 1 | |
| 6 | Rights of Adoption: Adoption: Requisites of a valid adoption,Capacity of a male Hindu to take in adoption, Capacity of a female Hindu to take in adoption | | | |
| 7 | Rights of private defence: Right of Private defence for body and property | | | |
| 8 | Crime against women: Dowry Death, Cruelty by Husband or Relatives of Husband, Sex Selection & Causing Miscarriage, Outraging the modesty of a woman, Offences regarding Prostitution, Rape, Bigamy, Adultery, Domestic Violence, | | | |
| 9 | Sexual harassment of women: Sexual harassment in home, society and work place | | | |
| 10 | Medical termination Pregnancy act 1971: Liberalizing the provisions relating to abortion | | | |
| 11 | The Pre-Conception and Pre-Natal Diagnostic Techniques Act, 1994: Pre-Natal Diagnostics test and oath | | | |
| 12 | Surrogacy :Commercial Surrogacy in India & its regulation | | | |
| 13 | Women empowerment: Role of Enforcement Machineries (Reform through judicious interventions) | | | |
| 14 | Role for national women commission for women | | | |
| 15 | Role of NGO and Reform from within society | | | |



| Credits= 02 | Gow Gyan Sience 2+0+0 | | |
|--------------------------------|---|------------------|--|
| Objective: T society | Fhe paper aims at creating awareness as to importance and role | e of Gow Gyan in | |
| 1 | Fundamentals of Gau with special reference to ancient Ind literature Unit-I: Introduction to Gau. Verities (Gau vansh) of Cows in In Unit-II (Gau in ancient Indian litrature) Description of Gau in ancient Indian literatures | dia. | |
| 2 | Significance of Gau in current scenario Unit-I: Economical importance Unit-II: General, medicinal and spiritual importance | | |
| 3 | Anatomy of Gau Unit-I: General structure and anatomy of Gau Unit-II: Effect of various factors on the quality of Gau-product | s | |
| 4 | Gau milk and its significance Unit-I: Physical and chemical properties of milk. Unit-II: Biological significance of milk. Milk as medicine. Resea prospective of milk. | arch | |
| 5 | Gaumutra and its significance Unit-I: Physical and chemical characteristics of milk. Unit-II: Biological significance of Gaumutra. Gaumutra as med Research prospective of cow urine. | icine. | |
| 6 | Cow dung and its significance Unit-I: Physical and chemical characteristics of cow dung. Unit-II: Cow dung in medicine. Research prospective of cow d | ung | |



Third Semester Course Contents

| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | (`Δ | Total Marks | Credi ts |
|------------|-----------------|----------|------------|------------------------------|------------------------|--|-------------|-----|----------------|-------------|
| 1 | 06 | III | UF-MG-254 | Corporate Accounting | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | III | UF-MG-016 | Indian Financial Market | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | III | UF-MG-018 | Industrial and Labor Law | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | III | UF-MG-015 | Cost and Works Accounting | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | III | UF-LW-151 | Business Environment | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | III | UF-MG-015 | Cost and Works Accounting | DSE | 3+0+0 | 70 | 30 | 100 | 3 |
| | | | | Sub –Total (A) | | 18+3+0 | 420 | 180 | 600 | 21 |



Detailed Syllabus – 3rd Semester

| Credits= 04 | Corporate Accounting | 4+0+0 Total Leo | ctures: 60 | | | |
|--------------|---|--------------------|-------------|--|--|--|
| Objective: | The course aims to help learners to acquire conceptual knowledge of corporate accounting systems and to learn the techniques of preparing the financial statements of companies. | | | | | |
| Unit 1 | Company Accounts: Issue of shares , Forfeiture of shares and Reissue of 1 shares, Issue of Debentures . Redemption of preference shares, methods of redemption of preference shares and accounting entries for redemption of preference shares and preparation of balance sheet after redemption of preference shares | | | | | |
| Unit 2 | Valuation of goodwill- meaning of goodwill, factors affecting goodwill, need for valuation of goodwill, methods for valuation of goodwill, average profit method, super profit method. Valuation of shares- need of valuation of shares, factors affecting the value of shares, methods of valuation of shares, net assets valuation method, yield valuation method, | | | | | |
| Unit 3 | Accounts of Holding Company-Preparation of Consolidated Balance Sheet of Holding Company with its Subsidiary Company. Accounts of companies in liquidation, methods of winding-up of company and liquidator's final statement of account. | | | | | |
| Unit 4 | Accounting for Amalgamation, Absorption and External Reconstruction of Companies: Meaning- Vendor and Purchasing Companies- Purchase Consideration- Accounting entries- and Preparation of Balance Sheet after Amalgamation, Absorption and External Reconstruction. AS 14 and Amalgamation (Simple Problems only). Accounting for Internal Reconstruction: Meaning- Alteration of Share Capital, Reduction of Share Capital- Accounting Entries and preparation of Balance Sheet after Internal Reconstruction. | | | | | |
| Unit 5 | Profit Prior to Incorporation: Accounting treatment- cut off date- Basis of Apportionment. Financial statements of companies | | | | | |
| Course Outco | ome: The student will be able to: | | | | | |
| 1 | Analyse the matters related to issues of share capital, deben redemption of preference shares and debentures of a company. | tures, bor | nus shares, | | | |
| Text Books: | | | | | | |
| 1 | Corporate Accounting – Jain, Khandelwal, Pareek, Dave | | | | | |
| 2 | Corporate Accounting- Agarwal, Jain, Modi, Sharma, Shah, Mangal | | | | | |
| Reference B | ooks: | | | | | |
| 1 | Company Accounts – S.P. Jain & K.L. Narang | | | | | |
| 2 | Corporate Accounting – Dr. S. N. Maheshwari& S.K. Maheshwari | | | | | |



| Credits= 04 | Indian Financial Market 4+0+0 Total Le | | | | | |
|--------------|--|-------------|--------------|--|--|--|
| Objective: | The course aims to give the students an overall idea about Indian financial markets | | | | | |
| Unit 1 | Financial System - Meaning – structure of Indian financial system – financial markets – financial institutions – financial instruments – financial services | | | | | |
| Unit 2 | Financial Market – structure – money Market – capital Market – market for mortgages – market for financial guarantees – foreign exchange market. Financial Services -meaning, various types and features | | | | | |
| Unit 3 | Capital Market - structure – primary market – meaning – methods and procedure of public issue – book building process – role of intermediaries. | | | | | |
| Unit 4 | 4 Secondary Market - functions of stock exchanges – securities traded in the stock exchange – major stock exchanges in India – BSE, NSE – trading procedure – online trading –dematerialization of securities – depositories – rolling settlement – derivatives trading – types of investors – speculation – insider trading – stock market indices – role of SEBI in regulating capital market | | | | | |
| Unit 5 | Mutual Funds – meaning – classification of mutual fund schemes – open ended schemes – closed ended schemes – sectoral funds – exchange traded funds – money market mutual funds. | | | | | |
| Course Outco | ome: The student will be able to: | | | | | |
| 1 | Student will be able make better financial decision making on the ba | sis of Indi | an financial | | | |
| Recommend | ed Practice Session:10 Practice Sessions for 5 group discussions & 2 | case analy | ysis | | | |
| Text Books: | | | | | | |
| 1 | Indian Financial system Markets; K. Soji Kumar & Alex Methew; Tata | McGraw H | Hill | | | |
| Reference B | ooks: | | | | | |
| 1 | Gupta N.K and Monica Chopra. <i>Financial Markets, Institutions and Ser</i> India, New Delhi. | vices, Ane | Books | | | |
| 2 | YogeshMaheswary .Investment Management, PHI, New Delhi | | | | | |



| Credits= 04 | Industrial and Labor Law | 4+0+0 Total Leo | ctures: 60 |
|--------------|---|------------------------------------|------------|
| Objective: | To familiarize the students with the understanding and provisions of laws. Case studies and problems involving issues in industrial laws a discussed. | | |
| Unit 1 | The Employees Provident Fund & Miscellaneous Provisions Act, Definitions; Schemes under the Act – Employees' Provident Fund Sch Employees' Pension Scheme, 1995; Employees' Deposit linked Insura Scheme. Employees State Insurance Act, 1948 Objects and Applicability of the Scheme; Definitions: Personal Injury Manufacturing Process, Wages, Partial and Permanent Disablement; Corporation, Standing Committee and Medical Benefit Council; Contr Adjudication of Dispute and Claims, Benefits. | neme; ance , Factory, ESI | 16 |
| Unit 2 | Payment of Wages Act, 1936 Definitions – Employed Person, Employer, Factory, Industrial or othe Establishment, Wages; Responsibility for Payment of Wages; Fixation Period; Time of Payment of Wages; Mode of Payment; Deductions fro and Fines. | n of Wage | 10 |
| Unit 3 | The Payment of Bonus Act, 1965 Definitions – Accounting year, allocable surplus, available surplus, er employer, establishments, salary or wage; determination of bonus, cr of bonus, eligibility for bonus, disqualifications for bonus, payment o minimum and maximum bonus, set on and set off of allocable surplu deductions of certain amounts from bonus payable, time limit for pay bonus. | alculation f s, | 10 |
| Unit 4 | Payment of Gratuity Act, 1972 Applicability and non- applicability of the Act; Definitions-employee, employer, continuous service; payment of gratuity; forfeiture of grat employer's duty to determine and pay gratuity; recovery of gratuity; penalties. | uity; | 10 |
| Unit 5 | Employee's Compensation Act, 1923 Definitions: dependent, employer, partial and total disablement, wor injury, accident; employer's liability for compensation; amount of compensation; contracting; commissioner; case laws. | kmen, | 10 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Understand and explain the conceptual framework of Industrial Law | 7 | |
| Recommend | ed Practice Session: 10 Practice Sessions for Labour Law in Moot Court | | |
| Text Books: | | | |
| 1 | Industrial Relations &Labour Laws; Srivastava, S.C;Vikas Publishing Hous | se (P) Ltd | |
| 2 | Malik, K.L., Industrial Laws and Labour Laws, Eastern Book Company | , Lucknow | |
| Reference B | ooks: | | |
| 1 | Kumar, H.L., <i>Digest of Labour Cases</i> , Universal Law Publishing Co P Lt | td, New De | lhi |
| 2 | Srivastava, S.C., Industrial Relations & Labour Laws, Vikas Publishing | House (P) | Ltd. |



| Credits= 04 | Cost & Works Accounting 4+0+ Total | 0 Lectures: 60 |
|--------------|---|-----------------------|
| Objective: | The primary objective of the course is to familiarize the students with the b concepts, allocation and control of various costs and methods of costing | oasic cost |
| Unit 1 | Meaning and Scope of Cost Accounting: Basic Cost Concepts – Elements Costs, Classification of Costs, Cost Sheet. | s of 10 |
| | Reconciliation of Cost and Financial Statements | |
| Unit 2 | Materials Control: Meaning – Steps Involved – Materials and Inventor Techniques of Material/Inventory Control – Valuation of Inventory – Mate Losses. Labour Cost Control: Direct and Indirect Labour, Steps Involved – Treatm of Idle Time, Holiday Pay, Overtime etc. in Cost Accounts, Casual Worker Out Workers, Labour Turnover, Methods of Wage Payment. Incentive Plans | rial ent 12 s & |
| Unit 3 | Overheads: Meaning and Classification of Overheads – Treatment of Specific Items of Overheads in Cost Accounts – Stages Involved in Distribution of Overheads – Methods of Absorption of Overheads – Treatment of Under and Over Absorption of Overheads | |
| Unit 4 | Methods of Costing: Job Costing& Batch Costing. | |
| | Contract Costing | 10 |
| Unit 5 | Process Costing (including Joint Products and By-products and Inter-proc Profits), Operating/Service Costing. (Transport & Power House only) | ess 12 |
| Course Outco | ome: The student will be able to: | |
| 1 | Understand and explain the conceptual framework of Cost Accounting | |
| 2 | Explain the basic concepts and processes in determination of cost of services | f products and |
| Text Books: | - | |
| 1 | Indian Financial system Markets; K. Soji Kumar & Alex Methew; Tat Maheshwari, S. N. and Mittal, S. N. (2009), Cost Accounting – Theory and Revised Edition, ShriMahavir Book Depot. | |
| 2 | Rajasekaran, (2010), Cost Accounting, 1st edition, Pearson Education | |
| Reference B | ooks: | |
| 1 | Dutta, Mahesh, (2006), Cost Accounting - Principle Practices, 1st edition, Pe Education | earson |
| 2 | Arora, M.N., (2009), Cost Accounting, Vikas Publishing House | |



| Credits= 04 | Business Environment | 4+0+0 Total Leo | ctures: 60 |
|--------------|---|---------------------------|--------------|
| Objective: | The basic objective of this course is to familiarize the students with the natu evolving business environment in India to influence managerial decisions. | ure and dim | ensions of |
| Unit 1 | An Overview of Business Environment: Type of Environmer External, Micro and Macro Environment, Competitive Structure of Industries, Environmental Analysis and Management, Managing Diversity, Scope of Business, | | 12 |
| Unit 2 | Characteristics of Business, Objectives and the Uses of Study, Process and Limitations of Environmental Analysis. Social Audit, Business Ethics and Corporate Governance. | | |
| Unit 3 | Economic Environment: Nature of Economic Environment, Economic and Structure of the Economy, Monetary and Fiscal Policies, Compago9. Socio-Cultural Environment: Nature and Impact of Culture on Culture and Globalization, Social Responsibilities of Business, Bu Society, | etition Act, Business, | 12 |
| Unit 4 | Political Environment: Functions of State, Economic Government, Government and Legal Environment, The Constitutional Environment, Rationale and Extent Intervention. | | 10 |
| Unit 5 | Natural and Technological Environment: Innovation, Technological and Followership, Sources of Technological Dynamics, Technology Transfer, Tim Technology Introduction, Status of Technology in India. Management of Technology, Features and Impact of Technology | me Lags in | 12 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Understand and explain the conceptual framework of Business Envir | ronment | |
| Recommende | d Practice Sessions: 10 practice sessions of GD and case studies | | |
| Text Books: | | | |
| 1 | Shaikh, Saleem, (2010), Business Environment, 2 nd edition,Pearson Education | on. | |
| 2 | Cherunilam, Francis, (2007), Business Environment - Text and Cases, Hima | laya Publish | ing House. |
| Reference B | ooks: | | |
| 1 | Aswathappa, K., (2000), Essentials of Business Environment, 7th editio House. | n, Himalay | a Publishing |
| 2 | Gupta C. B., (2008), Business Environment, 4th edition, Sultan Chand. | | |
| 3 | Bedi, Suresh, ((2004)), Business Environment Excel Book. | | |



Fourth Semester Course Contents

| | NHEQF levels | SEMESTER | CourseCode | | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | Total Marks | Credi ts |
|----|-----------------|----------|------------|---|------------------------|--|-------------|-------|----------------|-------------|
| 1 | 06 | IV | UF-MG-014 | Business Math and Statistics | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | IV | UF-MG-306 | Direct Tax-I | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | IV | UF-MG-021 | Principle of Banking | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | IV | UF-MG-054 | Human Resource Management | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | IV | UF-MG-023 | Strategic Management | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 6 | 06 | IV | UMC-002 | Military Science & Civil Defense | UMC | 2+0+0 | | | | 2 |
| 7 | 06 | IV | VAD-003 | Environmental Studies & Disaster Management | UMC | 2+1+1 | | | | 4 |
| 8 | 06 | IV | VAD-001 | Cyber Security | UMC | 3+0+0 | GRA | DE BA | SED | 3 |
| 9 | 06 | IV | UMC-007 | Community Development Activities | CDA | 2+0+0 | - | | | 2 |
| 10 | 06 | IV | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 33 |



Detailed Syllabus – 4th Semester

| Credits= 03 | | 4+0+0 Total Lec | tures: 60 |
|--------------|---|------------------------|------------------------|
| Objective: | To equip students with the essential mathematical and statistical necessary for effective decision-making and analysis in various scenarios. | | - |
| Unit 1 | Introduction to Statistics: Meaning, definition, Importance and limitations of statistics - Coll data - Primary and Secondary data. Sampling (Random, Non Ra Census - Schedule and questionnaire –Frequency distribution – Tabu | indom) - | 10 |
| Unit 2 | Measures of Central Tendency Definition, objectives and characteristics of measures of central te Types of Averages: Arithmetic Mean, Geometric Mean, Harmon Median, Mode, Deciles, Percentiles, Properties of averages as applications. | ic Mean, | 12 |
| Unit 3 | Measures of Dispersion and Skewness& Measures of Relation: Dispersion: Meaning, Definitions, Properties – Types: Range, Quartile Deviation, Mean Deviation, Standard Deviation, Coefficient of Variatio Skewness: Definition - Karl Pearson's and Bowley's Measures of Skew Normal Distribution. | on. | 12 |
| Unit 4 | Correlation : Meaning uses – Types of correlation - Karlpearson's cor coefficient | relation | 10 |
| Unit 5 | Analysis of Time Series & Index Numbers: Time Series Analysis: Meaning and utility - Components of time series Measurement of trend and seasonal Variations – Utility of decomposi Time series - Decentralization of data. | | 12 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Enhanced analytical skills and the ability to interpret and communeffectively to support business decision-making. | icate nun | nerical data |
| 2 | Improved proficiency in financial calculations, statistical m interpretation, aiding in budgeting, forecasting, and risk asses operations. | nodeling, ssment fo | and data r business |
| Text Books: | | | |
| 1 | Mathematics for Business Studies; Thukral, J.K; Mayur Publications | | |
| 2 | Vohra, N.D., Business Statistics, McGraw Hill Publishing Co. | | |
| Reference B | ooks: | | |
| 1 | Sharma, J.K., Business Statistics, Pearson Education. | | |
| 2 | Levine Krehbeil, Berenson and Viswanathan, <i>Business Statist</i> Prentice Hall. | ics: A fi | rst course, |



| Credits= 04 | Direct Tax-I | 4+0+0 Total Leo | ctures: 60 |
|-------------|--|--------------------|---------------|
| Objective: | The objective of the paper is to familiarize students with the fundar provisions of direct taxation, enabling them to understand and individual taxpayers and basic business scenarios. | - | - |
| Unit 1 | Introduction and Definitions relating to income tax, Scop Income, Incomes exempted from Tax, Casual Income, Ag Income. Deductions from gross total income | | 10 |
| Unit 2 | Residential status and incidence of tax Tax Planning , Tax Avoidance, Tax Evasion, Tax Ded Source, Advance Payment of Tax | uction at | 12 |
| Unit 3 | Set off and Carry Forward of Losses Clubbing of Income | | 10 |
| Unit 4 | Income from salaries- fully taxable allowances, partly taxable all fully tax free allowances, earned leave, gratuity, pension, Provid Perquisites taxable for all employees, perquisites taxable for employees, perquisites exempt from tax for all employees, | ent fund, | 12 |
| Unit 5 | Income from House property, Concept of Deemed owner, taxable income from house property, exempted income from house property, determination of net annual value. | | |
| Course Outc | ome: The student will be able to: | | |
| 1 | To comprehend the complexities of direct tax laws, accurately calcuindividuals | ılate tax li | abilities for |
| 2 | Provide tax planning advice for simple business transactions. | | |
| Text Books: | | | |
| 1 | Ahuja, G.K & Gupta, Ravi., (2021), "Systematic Approach to Income Ta House, Allahbad | ax", Bharat | t Law |
| 2 | Ahuja, G.K & Gupta, Ravi., (2021), "Simplified Approach to Income Ta House, Allahbad | x", Bharat | Law |
| Reference B | ooks: | | |
| 1 | Iyenger, A.C. Sampat, (1981), "Law of Income Tax", Bharat Law House | e, Allahaba | ıd. |
| 2 | Kanga, J.B. and Palkhivala, N.A., "Income Tax Bombay", Vol.1-3, N.M. T | Гripathi | |
| | | | |



| Credits= 04 | Principle of Banking | 4+0+0 Total Leo | ctures: 60 |
|--------------|---|-------------------------|-----------------------------|
| Objective: | The course has been designed to develop understanding of basic con- career opportunities available after this course. | cepts of ba | inking and |
| Unit 1 | Indian Banking System: Evaluation of Banking Institutions; Banking S India; Different Banking Institutions in India, their role and functions | - | 10 |
| Unit 2 | Regulatory framework of Banking in India; Functions of Commercial Banks; Sound Commercial Banking principl | es. | 12 |
| Unit 3 | Bank Balance-Sheet; Basic operations of Banks; Bankers; relationship; Payment and Collection of cheques and other negotiable inst opening of accounts of various types of customers. | | 12 |
| Unit 4 | Loans and Advances: Principles of sound bank lending; Different loans; Credit appraisal techniques; Credit management and credit mo | • • | 10 |
| Unit 5 | Sources and Uses of Funds in Banks; Value Chain Analysis in Industry. Emerging trends in Banking: Universal Banking, Venture Capital Financing, Merchant Banking, E-Banking, Credit Cards, Banking Om Scheme. | l, Project | 12 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Learn about various banking operations, financial instrument frameworks, empowering them to make informed decisions and cont the banking industry. | nts, and ntribute ef | regulatory ffectively to |
| Recommend | ed practice session:Practice session of 5 Group discussion and 2 Case | e Analysis | in GD room |
| Text Books: | | | |
| 1 | Sundaram&Varshney, " Banking, Theory Law and Practice" Sultan ch | and& sons | ;2004 |
| 2 | Chaturvedi D.D., Anand Mittal, " Business Economics-II", Brijwasi Boo | ok Distribu | itors;2005 |
| Reference B | ooks: | | |
| 1 | Varshney&Malhotra, "Principles of Banking",Sultan Chand & Sons, 20 | 05. | |
| 2 | Vaish M.C, "Money, Banking and International Trade", New Age Intern | ational Pv | t.Ltd, 1997 |



| Credits= 03 | Human Resource Management | 3+0+0 Total Leo | tures: 60 |
|--------------|---|-------------------------|-------------|
| Objective: | The objective of the paper is to make student aware of the value importance of the HR department in any organization. | arious fur | ictions and |
| Unit 1 | Evolution of HRM, Acquisition of Human Resources Introduction: Meaning, scope, objectives and functions of HRM; Impo Human Resource Management; Environment of HRM: Role of government, internal and externa Human Resource Management practices in India. Human Resource Planning: Definition, objectives, process and impor | al forces; | 12 |
| Unit 2 | Selection Process Job analysis, description, specification & job evaluation; Recruitment, selection, placement and induction process | | 10 |
| Unit 3 | Human Resource Development: Concept, Employee tradevelopment; promotions, demotions, transfers, separation, absenturnover; Job Compensation: Wage & salary administration, incentive plansbenefits | | 12 |
| Unit 4 | Compensation& Maintenance Performance Management: Concept & process, performance a Potential appraisal; Quality of work life (QWL): Meaning, techniques for improving QWL | appraisal, | 10 |
| Unit 5 | Quality circles: concept, structure, role of management; Job satisfa morale. Industrial Relations: Concept and theories, trade unions; Health, Employee welfare measures; Employee grievances and o participation & empowerment; Introduction to collective bargaining. | Safety & liscipline, | 12 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Learn the selection process of the organization. | | |
| 2 | Get the wider knowledge of industrial relation and handling grievances | | |
| Recommend | ed practice session: Practice session of 5 Group discussion and 2 Case | e Analysis | in GD room |
| Text Books: | | | |
| 1 | Personnal Management (Text and Cases) C.B. Mamoria& V.S.P. Rao, I House | Himalaya | Publishing |
| 2 | Human Resource Management by C B Gupta: Sultan Chand | | |
| Reference B | ooks: | | |
| 1 | Human Resource Management- Perspectives For The New Era: Sage | Publicatio | ns |
| 2 | V.S.P. Rao: Resources Management, Excel Publishing, New Delhi | | |



| Credits= 03 | Strategic Management | 3+0+0 Total Leo | ctures: 60 |
|--------------|---|--------------------------------|-------------|
| Objective: | The course aims to acquaint the students with the nature, scop Business Policy and Strategy Management Process. | e and din | nensions of |
| Unit 1 | Introduction : Nature, Scope and Importance of Business Policy; E Forecasting, Long-Range Planning, Strategic Planning and Management. Strategic Management Process: Formulation Phase – Vision, Environmental Scanning, Objectives and Strategy; Implementation Strategic Activities, Evaluation and Control | Strategic Mission, | 10 |
| Unit 2 | Environmental Analysis : Need, Characteristics and Categoriz Environmental Factors; Approaches to the Environmental Scanning Structural Analysis of Competitive Environment; ETOP a Diagnosis T Analysis of Internal Resources: Strengths and Weakness; Resour Strategic Advantage Analysis; Value-Chain Approach to Internal Anal | Process – ool. ce Audit; | 12 |
| Unit 3 | Methods of Analysis and Diagnosing Corporate Capabilities – Functi Profile and Resource Deployment Matrix, Strategic Advantage Profi analysis | | 10 |
| Unit 4 | Formulation of Strategy : Approaches to Strategy formation; Major Strategy options – Stability, Growth and Expansion, Divers Retrenchment, Mixed Strategy; Choice of Strategy – BCG Model; Stop-Light Strategy Model; D Policy Matrix (DPM) Model | | 12 |
| Unit 5 | Product/Market Evolution – Matrix and Profit Impact of Market Strategy (PIMS) Model; Major Issues involved in the Implementation of strategy: Organization Structure; Leadership and Resource Allocation | | 12 |
| Course Outco | ome: The student will be able to: | | |
| 1 | Understand the strategic decisions that organizations make and hav in strategic planning. | e an abilit | y to engage |
| 2 | Explain the basic concepts, principles and practices associated with formulation and implementation | strategy | |
| Recommend | ed practice session: Practice session of 5 Group discussion and 5 Cas | e studies | |
| Text Books: | | | |
| 1 | AzharKazmi (2004).Business Policy and Strategic Management.Tata Delhi | McGraw H | ill, New |
| 2 | Arthur, A, Thomson and Strickland, A. J. (2002). Strategic Manage Cases.Tata McGraw Hill, New Delhi | ement – C | oncept and |
| Reference Bo | ooks: | | |
| 1 | Glueck, W. T. and Lawrence, R. Jauch (2003).Business Policy and St Frank Bros & Co | trategic M | anagement. |
| 2 | Gary, Hamel and Prahalad, C. K. (1999).Competing for the Future.HB | S Press | |



| Credits= 02 | Military Science & Civil Defence | 2+0+0 Total Lee | ctures: 60 |
|-------------|--|--------------------|------------|
| Objective: | This course intends to enhance the knowledge and skills of th historical aspects of Indian art of warfare. | ie student | s with the |
| 1 | Importance of Military Science | | |
| 2 | Concept and Evolution of Military Science | | |
| 3 | Need of Military Studies today | | |
| 4 | Armed Forces | | |
| 5 | Special Forces | | |
| 6 | Para Military Forces | | |
| 7 | Geo-Strategy | | |
| 8 | Maritime Security | | |
| 9 | Biological Warfare | | |
| 10 | Armed Forces in Peacekeeping | | |
| 11 | Armed forces in Disaster Management | | |
| 12 | Importance of Civil Defence | | |
| 13 | Role Of Women in Military Science & Defence | | |
| 14 | Role of Civil defense | | |
| 15 | Organization | | |



| Credits= 04 | 8 | 2+1+1 Total Lectures: 60 |
|-------------|--|--|
| Objective: | To enable students to aware about the Environmental Scien development and also about the Disaster Management for precaution purpose. | |
| 1 | Introduction –Environment: Definition, scope and importance . Clean environment | Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 2 | Natural Resources and associated problems Brief idea of Renewab and Non-renewable resources | le Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 3 | Ecosystem - definition, components, Producers, consumers and decomposers, Structure and function | Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 4 | Ecological pyramids- Food chains, food webs and Ecological pyramic | Theory: 1 Hr ds Practice: 1Hr Case Study: 1 Hr |
| 5 | Pollution – Air, Soil ,Water Cause, effects and control measures in bri | Theory: 1 Hr ef Practice: 1Hr Case Study: 1 Hr |
| 6 | Waste Disposal- Solid waste Management : Causes, effects and contr measures of urban and industrial wastes | ol Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 7 | Green Technology ,Carbon footprint, Global Warming A brief introduction in current scenario | Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 8 | Water conservation and Rain water harvesting-Modern practices followed | Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 9 | Disasters – Definition ,types of disasters and floods, earthquake, cyclone and landslides examples | Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |
| 10 | Disaster Management in brief | Theory: 1 Hr Practice: 1Hr Case Study: 1 Hr |



| Credits= 03 | 5 5 | 3+0+0 Total Lectures: 35 |
|-------------|---|-----------------------------|
| Objective: | The objective of this paper is to develop student's familiarity with the tools in quantitative techniques. These techniques assist specially is problems serve as a valuable guide to the decision makers | - |
| 1 | Introduction to Security and types of security | Theory: 1hr |
| 2 | Prinicipals of Informtion Security | Theory: 1hr |
| 3 | Browser Application Security, Configuring Chrome, Mozila, Internet Explorer Security Settings | Theory: 1hr |
| 4 | Phishing, Avoidance of phishing scams, Protection of Phishing Scam, Identify | Theory: 1hr |
| 5 | Theft Awarness, Password Security, Safe social networking, Secure Online Shopping(Physically and No Physically | Theory: 1hr |
| 6 | Securing your Emails, Anti-virus, firewall and anti-spyware software | Theory: 1hr |
| 7 | Back up your Data, Removable Media Security, Handheld device secur | rity. Theory: 1hr |
| 8 | Reviewing the concept Internet Ethics | Theory: 1hr |
| 9 | Unethical behavior in Internet & Examples, (a) Using of computer resources improperly | Theory: 1hr |
| 10 | Using computers, data, information to harm others Using Internet | Theory: 1hr |
| 11 | one shall not forward false communication | Theory: 1hr |
| 12 | Acceptable behavior | Theory: 1hr |
| 13 | While using e-Mail and chatting, (b)Pretending someone else | Theory: 1hr |
| 14 | Avoid Bad Language | Theory: 1hr |
| 15 | Internet Ethics: Internet: Reviewing the concept Internet Ethics | Theory: 1hr |
| 16 | Unethical behavior in Internet & Examples, (a) Using of computer resources improperly | Theory: 1hr |
| 17 | Using computers, data, information to harm others (c) Using Internet, shall not forward false communication | , one Theory: 1hr |
| 18 | Acceptable behavior: (a) While using e-Mail and chatting, (b)Pretendi someone else | ing Theory: 1hr |
| 19 | Avoid Bad Language, Cyber Ethics, What is Cyber Security | Theory: 1hr |
| 20 | hat is Cyber safety, Difference between cyber safety and cyber securit | y. Theory: 1hr |
| 21 | Introduction to Cyber bullying | Theory: 1hr |
| 22 | Risk factors, Signs for Cyber bullying | Theory: 1hr |



| how to Prevent Cyber bullying, Guidelines for Cyber bullying | Theory: 1hr |
|--|---|
| Role of Electronics and Digital Signature | Theory: 1hr |
| Information Security Policies and Case Studies | Theory: 1hr |
| Cyber Security Law | Theory: 1hr |
| Introduction to Cyber Laws | Theory: 1hr |
| Classification of Cyber Crimes | Theory: 1hr |
| Importance of cyber laws | Theory: 1hr |
| Scope of cyber security | Theory: 1hr |
| | Role of Electronics and Digital SignatureInformation Security Policies and Case StudiesCyber Security LawIntroduction to Cyber LawsClassification of Cyber CrimesImportance of cyber laws |



Fifth Semester Course Contents

| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | Total Marks | Credi ts |
|------------|-----------------|----------|------------|-----------------------------|------------------------|--|-------------|-----|----------------|-------------|
| 1 | 06 | V | UF-MG-308 | Advanced Cost Accounting | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | V | UF-MG-307 | Direct Tax-II | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | V | UF-LW-040 | International Economics | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | V | UF-LW-039 | Essential of E- Commerce | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | V | UF-LW-98 | Principles of Auditing | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| | Sub –Total (A) | | | | | | 350 | 150 | 500 | 20 |



| Credits= 04 | Advanced Cost Accounting 4+0- Tota | +0 ll Lectures: 60 | | | |
|--------------|---|---|--|--|--|
| Objective: | To equip students with advanced costing techniques, strategies, and mana accounting tools | gerial | | | |
| Unit 1 | Transfer Pricing -Concept, Objectives, Methods of Transfer Pricing. Cost Control and Cost Reduction- Cost Control-Meaning , elements, Techniques of Cost Control; Cost Reduction- Meaning ,Scope , Advantages ,limitations , Tools and Techniques of Cost Reduction ;Difference between Control and Cost Reduction. | Cost | | | |
| Unit 2 | it 2 Uniform Costing and Inter Firm Comparison- Meaning , features, Scope , Needs ,Objectives, Advantages and Limitations ; Inter Firm Comparison- Meaning, Needs, Requirements ,Types of Comparison, Advantages and Limitations of Inter firm Comparison. | | | | |
| Unit 3 | it 3 Strategic Cost Management – Concept , Definition , importance , Functions , Techniques of Strategic Cost Management. Productivity Costing- Meaning, measurement of productivity, Material Productivity, Labor Productivity, Machine Productivity, Benefits from increased Productivity. | | | | |
| Unit 4 | Activity Based Costing(ABC)- Concept, Meaning, Characteristics, Allocati Overheads under ABC system, Traditional vs. ABC Approach to designing a costing system Target Costing-Concepts, Definition, Objectives, Features, Advantages, Limitations, Impact of Target Costing on Profitability, Techniques of Target Costing | a 10 | | | |
| Unit 5 | Cost Audit -Meaning , Functions , Purpose, Objectives, Advantages, Auditin Techniques, Circumstances under which cost audit is ordered or desirabl Appointing authorities , Types of cost audit, Difference between cost Audit Financial Audit Appointment of Cost Auditor, Eligibility and Disqualification Appointment as Cost Auditor, Duties and Responsibilities of Cost Auditors, Audit Report. Information System and Reporting to Management -Concepts, Importan Objectives , General Principles , Classification of Report, Forms of Reportin Frequency of Reporting, Special Report | e, and on for , Cost 12 nce, | | | |
| Course Outco | ome: The student will be able to: | I | | | |
| 1 Deeper | understanding of cost concepts, budgeting, cost allocation methods, and cost | st analysis | | | |
| Text Books: | | | | | |
| 1 Cost Ac | counting-S.P. Jain. K.L. Narang, SimmiAgarwal, Monika Sehgal | | | | |



| Credits= 04 | Direct Tax-II 4+0+0 Total Lect | | | | | | | |
|--------------|---|---------------|------------|--|--|--|--|--|
| Objective: | To provide students with an in-depth understanding of the provisions, complexities | | | | | | | |
| Unit 1 | Profits and gains from business and profession, Scope of income from and profession, Income from speculation and gambling, taxable incor business and profession, exempted income from business and profes deduction for expenses, expenses expressly disallowed | ne from | 12 | | | | | |
| Unit 2 | Capital gains income from other sources. | | | | | | | |
| Unit 3 | it 3 Computation of Total Income of an Individual Deductions from Gross Total Income | | | | | | | |
| Unit 4 | Refund Appeal and various Appellant Authorities. | | | | | | | |
| Unit 5 | Various Income tax Authorities –Their powers and authority Penalties and Prosecution | | 12 | | | | | |
| Course Outco | ome: The student will be able to: | | | | | | | |
| 1 | Students will be proficient in analyzing intricate tax scenarios, handli for various entities | ing tax com | pliance | | | | | |
| Text Books: | | | | | | | | |
| 1 | "Direct Taxes Law and Practice" by Dr. Vinod K. Singhania and Dr. Ka | pil Singhan | a | | | | | |
| 2 | "Students' Guide to Income Tax: Including Service Tax/VAT/HST/ Singhania and Dr. Monica Singhania | GST" by Dr | . Vinod K. | | | | | |
| Reference Bo | ooks: | | | | | | | |
| 1 | "Direct Taxes Ready Reckoner" by Dr. Vinod K. Singhania and Dr. Kap | oil Singhania | 1 | | | | | |
| 2 | "Income Tax" by T.N. Manoharan and G.R. Hari | | | | | | | |



| Credits= 03 | International Economics 3+0+0 Total Lectu | | | | | | |
|--------------|--|-------------|-----------|--|--|--|--|
| Objective: | The course develops a systematic understanding of the key areas of the world economy – trade, investment and finance – and how they impact on each other | | | | | | |
| Unit 1 | Basis of international Economics: Importance of Trade and Trade Theories Importance of the study of international economics; Inter regional and international trade; Theories of absolute cost advantage, comparative cost advantage , opportunity cost, theory of reciprocal demand, Heckhscher Ohlin theory of trade its main features, Assumptions and limitations | | | | | | |
| Unit 2 | Trade and Development: Trade and Development Terms of Trade: Types and determination Singer Prebisch thesis; Foreign trade multip Concept, Working and Limitations | - | 10 | | | | |
| Unit 3 | International Organizations : Major economic Issues discussed in the conferences of UNCTAD; Functions of World Bank World Bank and developing1countries, objective and functions of IMF.1 | | | | | | |
| Unit 4 | Basis of Free trade and Protective trade : Free trade vs. Protection; Methods of Protection: Tariff Quota and others; Types of Tariff and quota; Effects of Tariff and Quota (partial equilibrium analysis); Concept of Optimum Tariff; GATT: Various rounds of negotiations and main provisions (Overview); Functions of WTO | | | | | | |
| Unit 5 | Direction and composition of foreign trade: Trends of foreign trade in India; Recent changes in the composition and direction of foreign trade in India; Causes and effects of persistent deficit in the balance of payments in India ; Instruments of export promotion and recent export and import policies of India | | | | | | |
| Course Outco | ome: The student will be able to: | | | | | | |
| 1 | Gain a good working knowledge of the international economic enviro the linkages between political, diplomatic and financial development international business | | | | | | |
| 2 | Apply the various theoretical aspects of the principles of finance and international context | economics i | n an | | | | |
| Text Books: | | | | | | | |
| 1 | International Economics; Kindlberger; Homewood | | | | | | |
| 2 | Kindlberger, C.P. (1973), International Economics, R.D. Irwin, Homew | rood | | | | | |
| Reference B | ooks: | | | | | | |
| 1 | Krugman, P.R. and M. Obstgeld (1994), International Economics Glenview, Foresman | s: Theory a | nd Policy | | | | |
| 2 | Salvatore, D.L. (1997), International Economics, Prentice -Hall, Upper | Coddle Dive | M N I | | | | |



| Credits= 03 | Total Lectures: 6 | | | | | |
|--------------------|---|-------------------------------|----------|--|--|--|
| Objective: | | | | | | |
| Unit 1 | Overview of Electronic Commerce (EC): Concept, features, and functions of e-commerce, e-commerce practices v/s traditional practices, scope and limitations of e-commerce. Fundamental of e-commerce: Definition and types of e-commerce: B2B, B2C, C2C, and P2P, B2B service provider, e-distributor, procurement and just-in-time delivery | | | | | |
| Unit 2 | Infrastructure: Internet and its role in e-commerce, procedure of registering Internet domain, establishing connectivity to Internet, tools and services of Internet. E-Payment: Transactions through Internet, requirements of e-payment systems, functioning of debit and credit cards, pre and post payment services | | | | | |
| Unit 3 | Electronic Data Interchange: Evolution, uses, Benefits, Working of EDI, EDI Standards (includes variable length EDI standards) Digital economy: Major characteristics, economic rules, impact on trading and intermediaries, impact on business processes and functional areas in banking, financial and insurance organizations | | | | | |
| Unit 4 | E-Marketing: Market place v/s Market space, impact of e-commerce on market, marketing issues in e-marketing, direct marketing, one-to-one marketing E-Ticketing: Online booking systems, online booking procedure of railways, airlines, tourist and religious places, hotels and entertainment industry | | | | | |
| Unit 5 | E-Finance: Areas of e-finance, e-banking, traditional v/s e-banking, tree-trading, importance and advantages of e-trading, operational aspect trading E-Commerce in India: State of e-commerce in India, problems and opportunities in e-commerce in India, legal issues, Social and Ethical I future of e-commerce, Mobile Commerce. Security in e-commerce: Setting up Internet security, maintaining set Formation, encryption, digital signature and other security measures. | s of e- ssues, ecure in | 12 | | | |
| Course Out | come: The student will be able to: | | | | | |
| 1 | Understand the basic concepts and technologies used in the field of m information systems | anagement | | | | |
| 2 | Understand the processes of developing and implementing information | on Systems | | | | |
| Recomment Lab | ded Practice Session: 20 Practice Session of E-Commerce, E-Ticket, E-b | oilling etc in | Computer | | | |
| Text Books | | | | | | |
| 1 | E-Commerce: A Managerial Perspective; Micheal change; Prentice Hal | 1 | | | | |
| 2 | Daniel Amor, E Business R(Evolution), Pearson Edude | | | | | |
| Reference F | Books: | | | | | |
| 1 | Krishnamurthy, E-Commerce Management, Vikas Publishing House | | | | | |
| 2 | David Whiteley, E-Commerce: Strategy, Technologies and Application | s, Tata McGr | aw Hill | | | |



| Credits= 03 | s= 03 Principles of Auditing 3+0+0 Total Lecture | | | | | | |
|-------------|---|--|--|--|--|--|--|
| Objective: | Objective: To understand objective and concepts of auditing and gain working knowledge of general accepted auditing procedures and of techniques and skills needed to apply them in audit attestation engagements and solving simple case-studies | | | | | | |
| Unit 1 | Auditing Concepts – Nature and limitations of Auditing, Basic Principles governing an audit, Ethical principles and concept of Auditor's Independence, Relationship of auditing with other disciplines. Auditing and Assurance Standards – Overview, Standard-setting process, Role of International Auditing and Assurance Standards Board and Auditing and Assurance Standards Board in India. Auditing engagement – Audit planning, Audit programme, Control of quality of audit work–Delegation and supervision of audit work | | | | | | |
| Unit 2 | Documentation – Audit working papers, Audit files: Permanent and current audit files, Ownership and custody of working papers. Audit evidence – Audit procedures for obtaining evidence, Sources of evidence, Reliability of audit evidence, Methods of obtaining audit evidence, Physical verification, Documentation, Direct confirmation, Re-computation, Analytical review techniques, Representation by management. Internal Control – Elements of internal control, Review and documentation, Evaluation of internal control system, Internal control questionnaire, Internal control check list, Tests of control, Application of concept of materiality and audit risk, Concept of internal audit. Internal Control and Computerized Environment, Approaches to Auditing in Computerized Environment | | | | | | |
| Unit 3 | Audit Sampling – Types of sampling, Test checking, Techniques of test checks.Analytical review procedures. Audit of payments – General considerations, Wages, Capital expenditure, Other payments and expenses, Petty cash payments, Bank payments, Bank reconciliation.Audit of receipts – General considerations, Cash sales, Receipts from debtors, Other Receipts.Audit of Purchases – Vouching cash and credit purchases, Forward purchases, | | | | | | |
| Unit 4 | Purchase returns, Allowance received from suppliers.nit 4Audit of Sales – Vouching of cash and credit sales, Goods on consignment, Sale on approval basis, Sale under hire-purchase agreement, Returnable containers, Various types of allowances given to customers, Sale returns.Audit of suppliers' ledger and the debtors' ledger – Self-balancing and the sectional balancing system, Total or control accounts, Confirmatory statements from credit customers and suppliers, Provision for bad and doubtful debts, Writing off of bad debts.Audit of impersonal ledger – Capital expenditure, deferred revenue expenditure and revenue expenditure, Outstanding expenses and income, Repairs and renewals Distinction between reserves and provisions, Implications of change in the basis of accounting. | | | | | | |

| | Contraction of the second seco | |
|----------|--|----|
| Unit 5 | Audit of assets and liabilities. Company Audit – Audit of Shares, Qualifications and Disqualifications of Auditors, Appointment of auditors, Removal of auditors, Powers and duties of auditors, Branch audit, Joint audit, Special audit, Reporting requirements under the Companies Act, 1956. Audit Report – Qualifications, Disclaimers, Adverse opinion, Disclosures, Reports and certificates. Special points in audit of different types of undertakings, i.e., Educational institutions, Hotels, Clubs, Hospitals, Hire-purchase and leasing companies (excluding banks, electricity companies, cooperative societies, and insurance companies). Features and basic principles of government audit, Local bodies and not-for-profit organizations, Comptroller and Auditor General and its constitutional role | 12 |
| Course O | utcome: The student will be able to: | |
| 1 | Demonstrate awareness, knowledge and appreciation in application of auditing principles and practices in global business operations. | |
| 2 | Demonstrate knowledge of different functions of business and appreciation of integrated functional business areas; and make use of adaptive and innovative skills in solving business problems. | |
| Text Boo | ks: | |
| 1 | O. Ray Whittington, Kurt Pany, 'Principles of Auditing and Other Assurance Services, 13th Edition, McGraw-Hill (2000). | |
| Referenc | e Books: | |
| 1 | Alvin A. Arens et al: Auditing and assurance services, an integrated approach, 12th edition, Pearson Prentice Hall, New Jersey (2008). | |



Sixth Semester Course Contents

| SI. No. | • | SEMESTE R | CourseCode | Π ΙΤΙΑ ΛΤ ΤΠΑ Γ ΛΙΙΓΩΑ | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | CA | | Cred its |
|------------|----|--------------|------------|--|------------------------|--|-------------|-------------|-----|-------------|
| 1 | 06 | VI | UF-MG-067 | Management Accounting | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | VI | UF-MG-305 | Goods and Service Tax | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | VI | UF-MG-034 | Principles of Insurance | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | VI | UF-MG-035 | Research Methods in Business | Minor | 4+0+0 | 70 | 30 | 100 | 3 |
| 5 | 06 | VI | UF-MG-032 | Entrepreneurship Development | Minor | 4+0+0 | 70 | 30 | 100 | 3 |
| 7 | 06 | VI | UMC-003 | Help Aid | UMC | 2+0+0 | 70 | 30 | 100 | 3 |
| 8 | 06 | VI | UMC-007 | Community Development Activities | CDA | 2+0+0 | | 2 | | |
| 9 | 06 | VI | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | GRA | GRADE BASED | | |
| 9 | 06 | VI | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | 2 | | |
| | | | | Sub –Total (A) | | | 350 | 150 | 500 | 26 |



Detailed Syllabus – 6th Semester

| Credits= 03 | redits= 03 Management Accounting 3+0+0 Total Lee | | | | | |
|--------------|---|------------|-------------|--|--|--|
| Objective: | To provide the students knowledge about use of costing data for pl decision making | lanning, o | control and | | | |
| Unit 1 | Introduction: Nature and Scope, Difference between cost accounting and management accounting, cost control, cost reduction, cost management. Budgeting and budgetary control: Concept of budget and budgetary control, objectives, merits and limitations, Functional budgets, Fixed and flexible budgets, Zero base budget | | | | | |
| Unit 2 | Accounting Ratios- Importance and Limitations , Calculation of Short term and Long term Ratios. Absorption versus variable costing: Distinctive features and income determination | | | | | |
| Unit 3 | Funds Flow Analysis: Concept of Funds Flow Statement, Sources and Uses of Funds, Managerial Uses of Funds Flow Analysis, Construction of Funds Flow Statement, Cash Flow Analysis: Distribution of Cash from Funds, Utility of Cash Flow Statement, Accounting Standard 3 (AS 3: Revised), Construction of Cash Flow Statement | | | | | |
| Unit 4 | Standard costing and variance analysis: Meaning of standard cost and standard costing - advantages, limitations and applications. Variance analysis – material, labor, overhead, Control ratios | | | | | |
| Unit 5 | Cost-Volume-Profit Analysis: Break-even analysis-algebraic and graphic methods. Contribution / sales ratio, key factor. Margin of safety. Angle of incidence. Responsibility Accounting: Concept, Significance, Different Responsibility Centers | | | | | |
| Course Outco | ome: The student will be able to: | | | | | |
| 1 | Analyzing financial data for informed decision-making. | | | | | |
| 2 | Implementing cost control measures to enhance profitability | | | | | |
| Recommend | ed Practice Session: 10 Practice Sessions for 5 group discussions & 2 d | case com | parison | | | |
| Text Books: | | | | | | |
| 1 | Management Accounting; Khan, M.Y. and P.K. Jain; Tata McGraw Hill | | | | | |
| Reference B | ooks: | | | | | |
| 1 | Horngren, Charles T. and, Gary L. Sundem, <i>Introduction to Mana</i> Prentice Hall | agement . | Accounting, | | | |
| 2 | Murthy, A; and S Gurusamy Management Accounting, Tata McGraw Hill | 1 | | | | |



| Credits= 03 | Goods & Service Tax 3+0+0 Total Lecture | | | | |
|--------------|---|--------------|---------------|--|--|
| Objective: | To provide students with a working knowledge of principles and p Customs Law | orovisions | of GST and | | |
| Unit 1 | CGST/SGST- important terms and definitions under central goods an tax act 2017 and state goods and service tax act 2017. Basic of GST , meaning and scope of supply, levy and collection of tax | | 12 | | |
| Unit 2 | CGST/SGST- time and value of supply of goods and service Input tax credit | | 10 | | |
| Unit 3 | Registration under CGST/SGST payment of tax and include reverse charge basis | | 12 | | |
| Unit 4 | Filling of return and assessment Refund under the act | | 10 | | |
| Unit 5 | IGST- scope of IGST, important terms and definitions of IGST act 201 and collection of IGST Composition scheme, place of supply, various exemptions, zero rated | - | 12 | | |
| Course Outco | ome: The student will be able to: | | | | |
| 1 | Understand the GST return filing process, input tax credit (ITC) n requirements. | nechanism | is, invoicing | | |
| 2 | Understand about the advantages and challenges of GST implementa pricing strategies, supply chain management | tion, its ef | fects on | | |
| Text Books: | | | | | |
| 1 | Goods and service tax act - PC publication NL choudhary | | | | |
| Reference B | ooks: | | | | |
| 1 | "GST Acts with Rules" by Bharat | | | | |
| 2 | "GST: Concepts and Roadmap" by Rajeev Dewal | | | | |



| Credits= 04 | L | 4+0+0 Total Leo | ctures: 60 | |
|--------------|--|--------------------|-------------|--|
| Objective: | The course has been designed to develop understanding of basic c and career opportunities available after this course. | oncepts o | f insurance | |
| Unit 1 | Concept of Risk, Types of Risk, Risk Appraisal | | 10 | |
| | Transfer and Pooling of Risks, Concept of Insurable Risk, | | | |
| Unit 2 | Concept of Insurance, Purpose and need of Insurance | | | |
| | Relevance of Insurance to the emerging socio-economic needs of all the sections of society including Industrial sector | | | |
| Unit 3 | 3Types of Insurance Organizations, Insurance Business Intermediaries in Insurance Business Agents and Procedure for Becoming an Agent. | | | |
| Unit 4 | hit 4 Principles of Insurance: Utmost Good Faith, Indemnity, Insurable Interest, Principle of Subrogation Classification of Insurance: Life, Non-Life (general), Health, Pension, Social Security and Retirement Benefits | | | |
| Unit 5 | Life Insurance- Introduction and Policies. | | | |
| | Fire Insurance- Basic Principles, Fire Policy, Conditions. | | 12 | |
| | Marine Insurance- General Principles and Policy. Insurance Products | | | |
| Course Outco | ome: The student will be able to: | | | |
| 1 | Discuss and apply different types of insurance in different organization | on | | |
| Recommend | ed Practice Sessions: 10 practice sessions of GD and case studies | 5 | | |
| Text Books: | | | | |
| 1 | Gupta P.K, " Insurance and Risk Management", Himalya Publishing Ho | use; 2004 | | |
| 2 | Mishra M.N., " Principles and Practices of Insurance", S. Chand and Co; | 2004 | | |
| Reference B | ooks: | | | |
| 1 | Panda G.S., "Principles and Practices of Insurance" Kalyani Publication | s, 2004 | | |
| 2 | Jeevanandam C., "Risk Management," Sultan Chand and Sons; 2005 | | | |
| 3 | Arthur C. and C. William Jr., "Risk Management and Insurance," Tata M | lcgraw Hil | l; 2001 | |



| Credits= 04 | | +0+0 'otal Lec | tures: 60 |
|--------------|---|-------------------|-----------|
| Objective: | To equip the students with the basic understanding of the research enable them to use appropriate tools and techniques for solving rese produce good quality research reports | | |
| Unit 1 | Nature and structure of Research Methodology : Defining Research Methodology, Objectives of conducting research in business, criteria of good research; formulating the research problem: meaning, needs, components, techniques and sources of research problem; Research Process: eight Steps in Business Research. Research Design: meaning, characteristic of research, choice of research design, types of research design, Sources of experimental errors. Methods of Data Collection – Primary and Secondary Data | | |
| Unit 2 | Sample and Sampling Design: Basic Terms, Advantages and limitations of sampling, sampling process, Types of sample design, Testing of hypothesis, Sampling distribution of the mean, sample error; standard Error. | | |
| Unit 3 | Statistical Testing and Report Writing Overview of Parametric (chi-square test, t-test) and Non-Parametric tests (run test, sign test, chi-square test), Interpretation and Report Writing | | |
| Course Outco | ome: The student will be able to: | | |
| 1 | Discuss and apply different research approaches and methodologies | | |
| 2 | Develop data collection instrument according to the underlying theoret | tical fran | nework. |
| Text Books: | | | |
| 1 | C.R. Kothari: Research Methodology, Viswas Publication Pvt. Ltd. | | |
| Reference Bo | ooks: | | |
| 1 | Rao S., Research Methodology, Excel Publishing House, New Delhi | | |
| 2 | R.S. Khandelwal and Gupta : Research Methods | | |



| Credits= 04 | Entrepreneurship Development | 4+0+0 Total Leo | tures: 60 | | | |
|--------------|---|--------------------|--------------|--|--|--|
| Objective: | ective: It provides exposure to the students to the entrepreneurial cultural and industrial growth so as to prepare them to set up and manage their own small units. | | | | | |
| Unit 1 | Unit 1Introduction: The Entrepreneur: Definition, Emergence of Entrepreneuria Class; Theories of Entrepreneurship. Characteristics of an Entrepreneur – Why Start an Enterprise; Entrepreneur as an Inventor, Innovator, and Imitator; Difference Between an | | | | | |
| Unit 2 | Jnit 2Functions of an Entrepreneur: Types of Entrepreneurs; Entrepreneurial Characteristics & Skills. Disadvantages of Being an Entrepreneur.Promotion of a Venture:Opportunity Analysis; External Environmental Analysis Economic, Social and Technological; Competitive factors | | | | | |
| Unit 3 | it 3 Legal requirements of establishment of a new unit and Raising of Funds; Venture Capital Sources and Documentation Required. Entrepreneurial Behaviour: Innovation and Entrepreneur; Entrepreneurial Behaviour and Psycho theories, Social responsibility. | | | | | |
| Unit 4 | Entrepreneurial Development Programmes (EDP): EDP, Their Role, Relevance and Achievements; Role of Government in Organizing EDP's Critical Evaluation. | | | | | |
| Unit 5 | Role of Entrepreneur: Role of an Entrepreneur in Economic Growth as an Innovator, Generation of Employment Opportunities, Complimenting and Supplementing Economic Growth, Bringing about Social Stability and Balanced Regional Development of Industries: Role in Export Promotion and Import Substitution, Forex Earnings. | | | | | |
| Course Outco | ome: The student will be able to: | | | | | |
| 1 | Develop the knowledge on different types of Entrepreneur | | | | | |
| Recommend | ed Practice Sessions: 10 Practice sessions of case study and GD | | | | | |
| Text Books: | | | | | | |
| 1 | Hisrich, Robert and Peters, Michael, (2002), Entrepreneurship, 5th Education. | Edition, M | IcGraw Hill | | | |
| 2 | Charantimani, (2006), Entrepreneurship Development and Small Bu edition, Pearson Education. | siness Ent | erprise, 1st | | | |
| Reference B | ooks: | | | | | |
| 1 | Chandra, Ravi, (2003), Entrepreneurial Success: A Psychological Study, Sterling Publication Pvt. Ltd., New Delhi. | | | | | |
| 2 | Balaraju, Theduri, (2004), Entrepreneurship Development: An Anal Publishing House, New Delhi. | ytical Stuc | ly, Akansha | | | |



| Credits= 02 | Help Hand | 2+0+0 Total Lectures: 30 |
|-------------|--|---|
| Objective: | The objective of this paper is to develop student's familiarity with first aid kit and how to use them effectively in different emergency burns, poisoning, insect bites, and injuries | |
| 1 | Introduction- How it is related with UMC | Theory- 15 Min |
| 2 | First aid kit & An emergency health information card | Theory: 45 Min. Practical: 1Hr Practice: 1 Hr |
| 3 | Help Aid In Burns | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 4 | Help Aid in Poisoning and Insect Bit | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 5 | Help Aid In Injuries | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 6 | First Aid for Respiratory, diabetic emergencies | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 7 | Help Aid In Female First aid for Dehydration | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 8 | Help Aid in Cardio-vascular Emergencies | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 9 | First Aid for Infants | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 10 | Help Aid in geriatric care | Theory: 1 Hr Practical: 1Hr Practice: 1 Hr |
| 11 | First Aid for central nervous system emergencies. | Theory: 45 Min. Practical: 1Hr Practice: 1 Hr |
| 12 | Implementation of Help-Aid to serve society | Theory- 15 Min |



Seventh Semester Course Contents

| SI. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Cred its |
|------------|-----------------|----------|------------|---|------------------------|--|-------------|-----|----------------|-------------|
| 1 | 06 | VII | UF-MG-022 | Quantitative Technique | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 2 | 06 | VII | UF-MG-309 | Business Research Method | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 3 | 06 | VII | UF-MG-111 | Business Ethics and Corporate Governance | Major | 4+0+0 | 70 | 30 | 100 | 4 |
| 4 | 06 | VII | UF-MG-240 | Project Management | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| 5 | 06 | VII | UF-MG-310 | Research Project and Dissertation | Minor | 4+0+0 | 70 | 30 | 100 | 4 |
| | Sub –Total (A) | | | | | | 350 | 150 | 500 | 20 |



Detailed Syllabus – 7th Semester

| Credits= 04 | Quantitative Technique | 4+0+0 | | |
|-------------|--|-------------|-------------|--|
| | | Total Lect | | |
| Objective: | The objective of this paper is to develop student's familiarity with tools in quantitative techniques. These techniques assist specially problems serve as a valuable guide to the decision makers | | | |
| Unit 1 | t 1 Methods and applications of Matrix Quantitative techniques: Introduction, importance, limitations. Matrices Types of matrices, matrix algebra, addition, subtraction and multiplication of matrices, determinants, minors and co-factors, Inverse of matrix, solution of linear equation by Cramer's and Inverse method and applications of matrices | | | |
| Unit 2 | Probability Probability: Basic concepts, definition, additional and multiplication laws of probability, Bayes' theorem, conditional probability; Theoretical Distributions, Binomial, Poisson and Normal Distribution | | | |
| Unit 3 | Assignment Problem Assignment Problems: Formulation in the form of matrix, Hungarian method of assignment problem, Balanced, Unbalanced, Maximization, Mixed and Restriction problem in assignment | | | |
| Unit 4 | Transportation problems Transportation problems: General Structure of Transportation Problem, Different Methods for Finding Initial Solution by North-West Corner Rule, Least Cost Method and Vogel's Approximation Method, Testing for Optimality by MODI Method. | | | |
| Unit 5 | Queuing Theory Queuing Theory: Queuing Model, Definition of Terms, Characteristics of a Queuing system, Solution of Queuing Model, Single server queuing model only | | | |
| Course Outc | ome: The student will be able to: | | | |
| 1 | Identify, formulate and solve Linear Programming Problems graphi and by using excel solver | ically, mat | hematically | |
| 2 | Identify different types of decision-making environments and cho decision making approaches for each | oose the a | appropriate | |
| Text Books: | | | | |
| 1 | S.P. Gupta: Statistical Methods, Sultan Chand & Sons, New Delhi | | | |
| 2 | V.K. Kapoor: Operations Research, 7th Sultan Chand | | | |
| Reference B | ooks: | | | |
| 1 | J.K. Sharma: Business Statistics, Pearson Publication, New Delhi | | | |
| 2 | P.N. Arora& S. Arora: Statistics for Management, S. Chand &Co., New | Delhi | | |



| Credits= 04 | 04Business Research Methods3+0+0 Total Le | | | |
|--|---|------------------------|------------|--|
| Objective: | To equip the students with a basic understanding of the researc enable them to use appropriate tools and techniques for solving rese | | •• | |
| Unit 1 | Basics of Research Methodology Defining Research method and Methodology, Objectives of conduc research in business; Characteristics of Good Research; Types of Re Quantitative Research, Qualitative Research, Pure Research, Applie Research, Action Research, cross-sectional research, and experiment research, etc.; Research Problem: concept, components, techniques sources and needs of research problem. | esearch: ed ntal | 14 | |
| Unit 2 | Terminologies and Philosophies of Research Review of Literature, Error of Research: Type Error I and Type Error II, Level of Significance and confidence level, Research Paradigm: meaning, components and types of Research Paradigm. | | | |
| Unit 3 | Research Framework and Sampling Research Design: the concept of research, choice of research design, types of research design, Needs of research design; Research Process: Steps of research Process; Sample and Sampling Design: Basic Terms, Advantages and limitations of sampling, Sampling process, Types of sample design, Sampling distribution of the mean. | | 12 | |
| Unit 4 | Data collection and Testing of hypothesis Data collection: Primary Data, Secondary Data; Fieldwork, observation, interviews, Focus-groups, survey; Testing of hypothesis: concept and types of hypothesis, Steps in Hypothesis Testing; Meaning and Sources of Primary and Secondary Data; Questionnaire Design | | 12 | |
| Unit 5 | Report Writing and Nature of References Report Writing and Ethics Types of Reports; Steps in Report Writing; Format and Presentation of Report, Referencing, and citation (APA, Chicago, MLA manual, etc.), Ethics in Business Research | | 8 | |
| Course Outc | ome: The student will be able to: | | | |
| 1 | Increase the awareness of report writing, use of hypothesis testing | | | |
| Text Books: | - | | | |
| 1 | "Business Research Methods" by Donald R. Cooper and Pamela S. Schi | indler | | |
| 2 | "Research Methods for Business Students" by Mark Saunders, Phili Thornhill | ip Lewis, | and Adrian | |
| Reference B | ooks: | | | |
| 1 "Business Research Methods" by William G. Zikmund, Barry J. Babin, Jon C. Carr, and Mitch Griffin | | | | |
| 2 | "Research Methodology: Methods and Techniques" by C.R. Kothari | | | |



| Credits= 04 | Business Ethic and Corporate Governance 3+0+0 Total Lectures: | | | |
|--------------|--|----------------------------|---------------|--|
| Objective: | The basic objective of this paper is to make the students realize the importa in business. | nce of value | es and ethics | |
| Unit 1 | Introduction: Concept of Values, Types and Formation of Values, W Behaviour, Values of Indian Managers, Ethical Decision Making. Ethics: Management Process and Ethic Decision Making, Ethical Issues, Ethos of Vadanta in Management, of Ethics and Values in Business | cs, Ethical | 12 | |
| Unit 2 | Knowledge and Wisdom: Meaning of Knowledge and Wisdom, Difference between Knowledge and Wisdom, Knowledge Worker versus Wisdom Worker, Concept of Knowledge Management and Wisdom management, Wisdom Based Management. | | | |
| Unit 3 | Stress Management: Meaning, Sources and Consequences of Stress, Stress Management and Detached Involvement. Concept of Dharma & Karma Yoga: Concept of Karama and Kinds of Karam Yoga, Nishkam Karma, and Sakam Karma; Total Quality Management, Quality of life and Quality of Work Life. | | | |
| Unit 4 | Understanding Progress, and Success - Results & Managing Transformation: Progress and Results Definition, Functions of Progress, Transformation, Need for Transformation, Process & Challenges of Transformation. | | | |
| Unit 5 | Understanding Success: Definitions of Success, Principles for Competitive Success, Prerequisites to Create Blue Print for Success. Successful Stories of Business Gurus. Corporate Social Responsibility & Corporate Governance: Corporate Responsibility of Business: Employees, Consumers and Community, Corporate Governance, Code of Corporate Governance, Consumer Protection Act, Unethical issues in Business. | | 12 | |
| Course Outco | ome: The student will be able to: | | | |
| 1 | Increase the awareness of ethics as a prelude to learn the skills of ethical | decision-m | aking | |
| Recommende | d Practice Sessions: 10 practice sessions of GD and case studies. | | | |
| Text Books: | 1 | | | |
| 1 | Fernando, A.C., (2009), Business Ethics, 1st edition, Pearson education | | | |
| 2 | Hartman,Laura and Chatterjee, Abha, (2006), Perspectives in Business Ethi Hill Education. | ics, 3 rd Editi | ion, McGraw | |
| Reference B | ooks: | | | |
| 1 | Chakraborty, S.K., (2004), Ethics in Management: A Vedantic Perspective, Ox | ford Unive | rsity Press | |
| 2 | Kaur, Tripat, (2008), Values & Ethics in Management, Galgotia Publishers | | | |



| Credits= 04 | Project Management 4+0+0 Total Le | | | |
|--------------|--|-------------------------|--|--|
| Objective: | To effectively plan, organize, and control resources to achieve specifidefined constraints. | ic project goals within | | |
| Unit 1 | Introduction to Project Management, Project Life Cycle Sta Project Identification Analysis: Socio-economic Conside Project Formulation; Social Infrastructure Projects for Su Development | eration in | | |
| Unit 2 | Investment Opportunities; Project Screening and Presentation of Projects of Decision Making Expansion of Capacity; Diversification. | | | |
| Unit 3 | Market Analysis: Market and Demand Analysis – Market Survey, Demand Forecasting, Uncertainties in Demand Forecasting; Technical Analysis-Product Mix, Plant Capacity, Materials and Inputs, Machinery and Equipment. | | | |
| Unit 4 | Project Costing and Finance: Cost of project; Cost of production; Break even Analysis; Means of Financing Project; Role of Financial Institution in Project Finance. Project Appraisal: Time Value of Money; Project Appraisal Techniques – Payback Period, Accounting Rate of Return, Net Present Value, Internal Rate of Return, Benefit Cost Ratio | | | |
| Unit 5 | Social Cost Benefit Analysis; Effective Rate of Protection. Risk Analysis: Measures of Risk; Sensitivity Analysis; Stimulation Analysis; Decision Tree Analysis. Updating; Basic knowledge of the leading software for Project Planning and Analysis. | | | |
| Course Outco | ome: The student will be able to: | | | |
| 1 | Understanding the principles and best practices of project managem | ent. | | |
| 2 | Learning techniques to identify and manage project risks and uncert | ainties. | | |
| Text Books: | | | | |
| 1 | Chandra, P. (6th ed., 2007): Project Management: Tata McGraw H | ill. | | |
| 2 | Bhavesh, M. Patel (2000): Project Management-Strategic Evaluation and Control, Vikas Publishing House Pvt. Ltd. | Financial Planning | | |
| Reference B | ooks: | | | |
| 1 | K. Roy: Project Management: Maxford Books | | | |



Eighth Semester Course Contents

| Sl. No. | NHEQF levels | SEMESTER | CourseCode | Title of the Course | Category of Courses | Teaching Hours per Week (L + T + P) | End Term | СА | Total Marks | Cred its | |
|------------|-----------------|----------|------------|--------------------------------------|------------------------|--|-------------|-----|----------------|-------------|--|
| 1 | 06 | VIII | UF-MG-149 | Organization Behaviour | СС | 3+1+0 | 70 | 30 | 100 | 4 | |
| 2 | 06 | VIII | UF-MG-311 | Advanced Business Research | СС | 3+1+0 | 70 | 30 | 100 | 4 | |
| 3 | 06 | VIII | UF-MG-225 | Application of SPSS | AECC | 3+1+0 | 70 | 30 | 100 | 4 | |
| 4 | 06 | VIII | UF-MG-312 | Research Project and Dissertation | СС | 3+1+0 | 70 | 30 | 100 | 4 | |
| 5 | 06 | VIII | UMC-004 | Gender Sensetization | UMC | 2+0+0 | | | | 2 | |
| 6 | 06 | VIII | UMC-007 | Community Development Activities | CDA | 2+0+0 | GRADE BASEI | | SED | 2 | |
| 7 | 06 | VIII | ECA-001 | Extra curriculum activities | ECA | 2+0+0 | | | | 2 | |
| | | | | Sub –Total (A) | | | 280 | 120 | 400 | 22 | |



Detailed Syllabus – 8th Semester

| Credits= 04 | | Organizational Behavior 4+0+0 Total Lect | | | | |
|-------------|---|---|-------------------|-------------|--|--|
| Objective: | | The objective of studying Organizational Behavior (OB) is to understand what are the underlying assumptions and causation of behavior of the individuals in the organization | | | | |
| Unit 1 | organ Indiv | nizational behavior:- Definition importance and fundamental contractional behavior, Organizational behavior models, idual behavior and managing diversity :-individual ographic differences and barrier and challenge, competitive advant | behavior, | 10 | | |
| Unit 2 | Perception : meaning , concept, perceptual process, managerial implication of perception in business situation , perceptual error Personality – Definition , types of personality, theories of personality development | | | | | |
| Unit 3 | Learning – concept and theories of learning, reinforcement GROUP BEHAVIOUR : Group Formation , Groups in organizations, Formal and informal groups, stages of group development, group decision making group effectiveness and self managed team. | | | | | |
| Unit 4 | LEADERSHIP AND POWER: Meaning – Importance – Leadership styles – Theories – Leaders Vs Managers – Sources of power – Power centers –Power and Politics. Motivation – Nature and importance, Maslow's hierarchy of need theory, alderfer's ERG theory, Mc Cleland's achievement motivation theory. Cognitive and behavioral theories, expectancy, Equity and goal setting theories. | | | 12 | | |
| Unit 5 | cultur Mana chang | AMICS OF ORGANIZATIONAL BEHAVIOUR: Organ re and climate – Factors affecting organizational climate – Importan agement of change –meaning, concept, lewin's stage of change, re, resistance to change, and managing planned change. lict- concept, sources, types, management; Organizational por cs. | nce. forces of | 12 | | |
| Course | Outco | me: The student will be able to: | | | | |
| 1 | Under | rstand the legal framework governing labor relations and employme | nt contracts | 5. | | |
| 2 | Analy | ze labor disputes and apply relevant laws to resolve conflicts in the v | vorkplace. | | | |
| Text Bo | ooks: | | | | | |
| 1 | Steph & Ap | en P. Robbins-Prentice Hall India: Organizational Behaviour, Corps | ncepts, Con | ntroversies | | |
| 2 | Keith | Davis: Human Behaviour at work. | | | | |
| Referen | nce Bo | oks: | | | | |
| 1 | L.M. | Prasad: Management Process and Organizational Behaviour, Sultar | n Chand & | Sons. | | |
| 2 | K Asl | nwathappa: Organizational Behaviour, Tata McGraw Hill | | | | |



| Credits= 04 | Advanced Business Research 4+0+0 Total Lec | | | | |
|--------------|--|---------------------|--|--|--|
| Objective: | The objective of the course is to develop the students 'theor understanding of select multivariate research methods | retical an | d practical | | |
| Unit 1 | Measurement and Distribution Organization and presentation of data; Common statistical te notations: Population, sample, Variable, parameter, Data, distribution; skewness and kurtosis; Measurement of Location: Docile, and Percentile; Measurement of Dispersion: Range, Deviation, Mean Deviation, and Standard Deviation | normal Quartile, | 10 | | |
| Unit 2 | Bivariate Analysis Bivariate Analysis: Measures of Association Simple correlation coefficient, Bivariate linear regression, Least -square method of regression analysis, drawing a regression line | | | | |
| Unit 3 | Investigation and verification of Hypothesis Investigation of two variables Hypothesis testing; steps in hypothesis testing, Type I and Type II errors. Sampling error, standard error | | | | |
| Unit 4 | Parametric statistical Test Parametric Tests of differences, t-test for one sample, t-test for two independent samples, F - test for two independent samples and Z-test for large sample and ANOVA | | | | |
| Unit 5 | conjoint and Non-Parametric statistical Test Concept of conjoint analysis, types and its relevance in research; Non- Parametric tests: Overview of non- Parametric, Mann-Whitney U Test, Wilcoxon signed rank test, Wilcoxon sum rank test; Chi-square test (expected frequency), Run test and Kruskal-Wallis test | | 14 | | |
| Course Outco | ome: The student will be able to: | | | | |
| 1 | Advanced knowledge of research methodologies, including quantitative research techniques. | ive and qu | alitative | | |
| 2 | Proficiency in designing and executing complex research projects in | n a busine | ess context. | | |
| Text Books: | | | | | |
| 1 | "Business Research Methods" by William G. Zikmund, Barry J. Babin, Jon C. Carr, and Mitc Griffin | | | | |
| 2 | "Research Methodology: Methods and Techniques" by C.R. Kothari | | "Research Methodology: Methods and Techniques" by C.R. Kothari | | |



| Credits= 04 | | -1+0 otal Lectures: 60 | |
|--------------|---|--|--|
| Objective: | The procedures within IBM SPSS Statistics Base will enable you to get a quick look at your data, formulate hypotheses for additional testing, and then carry out a number of statistical and analytic procedures to help clarify relationships between variables, create clusters, identify trends and make predictions. | | |
| Unit 1 | Cross tabulations - Counts, percentages, residuals, marg tests of independence, test of linear association, measure of association, ordinal data measures, nominal by interval measure of agreement, relative risk estimates for case controcohort studies. Frequencies - Counts, percentages, valid and cump percentages; central tendency, dispersion, distribution and perc values. | linear isures, of and ilative | |
| Unit 2 | Descriptive - Central tendency, dispersion, distribution a scores. Descriptive ratio statistics - Coefficient of dispersion, coeff of variation, price-related differential and average ab deviance. | ficient 12 | |
| Unit 3 | Compare means - Choose whether to use harmonic or geometric means; test linearity; compare via independent sample statistics, paired sample statistics or one-sample t test. ANOVA and ANCOVA - Conduct contrast, range and post hoc tests; analyze fixed-effects and random-effects measures; group descriptive statistics; choose your model based on four types of the sum-of-squares procedure; perform lack-of-fit tests; choose balanced or unbalanced design; and analyze covariance with up to 10 methods. | | |
| Unit 4 | Correlation - Test for bivariate or partial correlation, or distances indicating similarity or dissimilarity between measur Nonparametric tests - Chi-square, Binomial, Runs, one-sa two independent samples, k-independent samples, two r samples, k-related samples. | es. ample, 12 | |
| Unit 5 | Linear Regression - Choose from six methods: backwards elimin forced entry, forced removal, forward entry, forward stepwise selection R2 change/test of significance; produces numerous descriptive and equi- statistics. | on and 8 | |
| Course Outco | ome: The student will be able to: | • | |
| 2 | Learning how to perform inferential statistical tests, including t-tests, ANOVA (Analysis of Variance), correlation, and regression analysis using SPSS. | | |



| Credits= 02 | Gender Sensitization | 2+0+0 Total Lectures: 30 | |
|-------------|---|-----------------------------|--|
| Objective: | The objective of this paper is to promote understanding and awareness of gender-related issues and inequalities to foster a more inclusive society. | | |
| 1 | Introduction, Meaning , Definition, Nature ,Scope and Evolution of Gender Equality and Gender Sensitization. | Theory- 1Hr | |
| 2 | Understanding : Femininity and Masculinity ,Feminism and Patriarchy | Theory: 1Hr | |
| 3 | Constitutional Perspectives of Gender Sensitization | Theory: 1 Hr | |
| 4 | Legal Perspectives of Gender Sensitization | Theory: 1 Hr | |
| 5 | PCPNDT & Janani Suraksha Yojana, NHRM, under this scheme, pregnant women are provided with better food, Cash assistance during pregnancy and care during child birth, | Theory: 1 Hr | |
| 6 | Sukanya Samridhi Yojana-is a saving scheme for the girl child,a sukanya account can be opened any time before girlchild turns 10 years old. | Theory: 1 Hr | |
| 7 | Balika samridhi Yojana-the purpose of this yojana is to change negative attitute towards girl child among community and family members retaining girl children | Theory: 1 Hr | |
| 8 | Help the girl child to take part in activities for income generation. | Theory: 1 Hr | |
| 9 | One Stop Centre scheme-onr stop centres (OSC),shall set up for offering immediate response, emergency help, medical support, legal and psychological assistance to affected women | Theory: 1 Hr | |
| 10 | Feminist Movements. | Theory: 1 Hr | |
| 11 | Mahila-E-Haat-A shout out to the entire community of women leaders | Theory: 1 Hr | |
| 12 | Plan emphasis on empowering women enterpreneurs | Theory: 1 Hr | |
| 13 | Gender related Emerging Issues and Challenges | Theory: 1 Hr | |
| 14 | Gender related Challenges | Theory: 1 Hr | |
| 15 | Aspiring Personalities | Theory: 1 Hr | |
| 16 | Play and skit on girl Education | Case study: 1Hr | |
| 17 | Nukkad Natak on girl child on her rights | Case study: 1Hr | |
| 18 | Interaction with students and villagers on girl child on government policies | Case study: 1Hr | |
| 19 | Gender Based Violence : Nature, victims, causes, Impact | Case study: 1Hr | |
| 20 | Scheme for Universalisation of various government and Helplines to provide 24 hrs | Case study: 1Hr | |
| 21 | Workshop /Seminar on Gender Sensitization | Practice: 1 Hr | |
| 22 | Rally on awareness regarding BETI BACHAO BETI PADAO | Practice: 1 Hr | |
| 23 | Gender Sensitization at work and home, at adopted villages | Practice: 1 Hr | |
| 24 | Prevention and Precautions : Crowded places, buses, trains, transport, | Practice: 1 Hr | |
| 25 | Safe place, abusive language (feminish words etc.). | Practice: 1 Hr | |

